THE CASH BOX

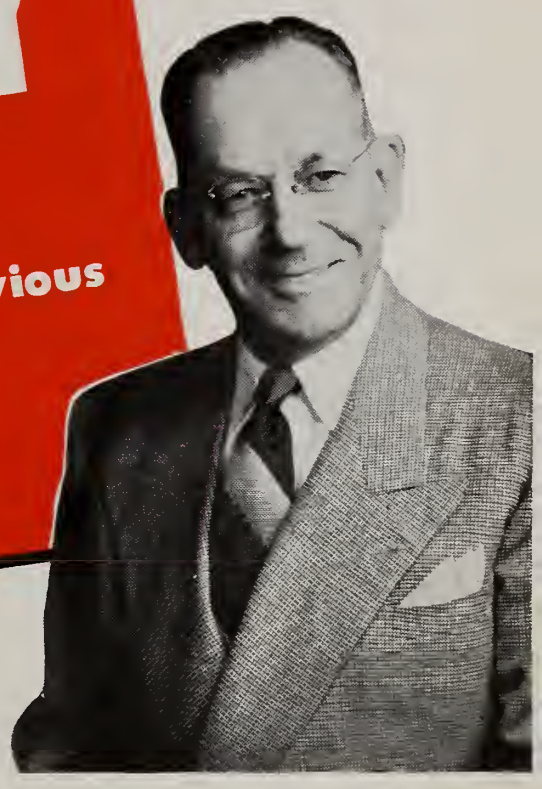
THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 37
June 12, 1948

WURLITZER 1100s
are making
MORE MONEY
for John W. Clark

$9-$11 More in every Cash Box than previous best paying phonographs

65% Saving in Records and Service



According to John W. Clark, "The Wurlitzer 1100, with its Zenith Cobra Tone Arm, brings in more money because its music gives customers far greater satisfaction. Locations remark on the wonderful tone and reproduction.

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John W. Clark

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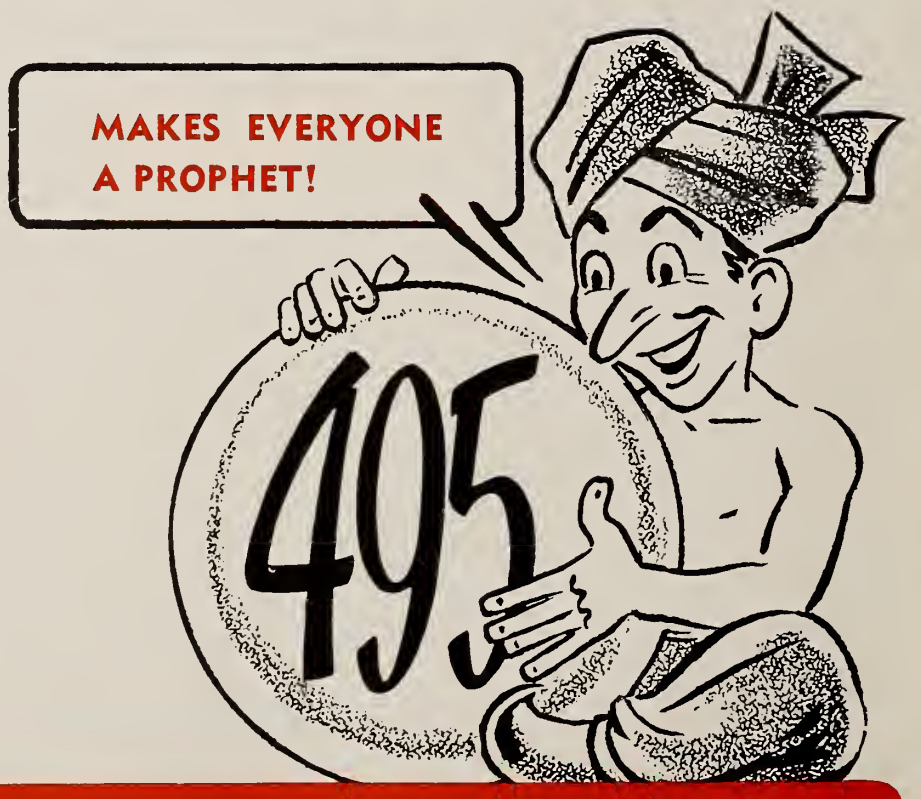

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—
IT IS NOT SOLD ON NEWSSTANDS

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SUBSCRIPTION RATE $5 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed three full lines. $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

Talking It Over

In just two weeks (only two more issues) we will present the "Sixth Anniversary" number of *The Cash Box*. Entering our sixth year as a weekly coin machine publication offers us much satisfaction from one point of view and yet, from another we, like everyone else, wonder what the future holds in store.

It has certainly been, many times, a very hectic job getting *The Cash Box* out each and every week with something of real value and interest to all the trade. We are most sincerely grateful that the trade has adopted *The Cash Box* and that so many acclaim it as their "official" coin machine publication

Now, as we approach our sixth birthday (to be celebrated in the June 26 issue) we hope that everyone of the people who have been so lavish with their compliments and so kind to us in the past, will enter into this issue to make it the "best" of our career.

The "Sixth Anniversary Issue" will close its advertising pages in our New York offices at 5 P. M. on Thursday, June 17.

* * * * *

In this issue we take two pages to explain "volume play" for juke boxes. For some reason or other some believed that "volume play" meant "10c play."

The idea of 1 play for 10c and 5 or 6 plays for 25c (which is the essence of the "volume play" plan) was to use the "1 play for 10c" as a "wedge" to get the average player (even the teenagers) to "grab the bargain" offered by 5 or 6 plays for 25c.

As we explain on these two following pages, just as department stores, grocers, druggists and all other good merchants, make "bargain" offers, so, too, should the juke box industry, especially at this time, offer its public the "big bargain package"—the 5 or 6 plays for 25c—and to help stimulate such "volume play"—use the "1 play for 10c" as the "wedge."

If but 30% of the "regular" players on any location insert 25c coins into the juke box (to get the "bargain") the operator earns 50% MORE money. And the duplication of play, the fact that any two players will usually pick two or three of the same top ten current favorite tunes out of the 5 or 6 for 25c, speeds the action. This duplication (or, as some call it, "overplay") causes less wear and tear on the machine while earning more for the operator.

A means simply had to be found to help the juke box op earn more money to overcome his tremendously increased overhead expenses, higher cost of parts, supplies and equipment and still bring him a decent return on his investment. "Front money" and "cut commissions" were angering location owners and losing their interest in and cooperation for the equipment because they were getting so little from the collection. "Volume play," the same idea as the merchant's own "bargain days," is now being acclaimed by more and more ops as "the answer." Try it.

* * * * *

Bill Suter of Morcoin Co., Ltd., Manila, Philippines, writes to advise that juke boxes over there operate on 20 centavos (10c American) and on 10 centavos (5c American). He also advises that records cost 1.80 and 2.20 (Philippine) depending on the label. The greatest "enemy" the op there has is "dust." Bill writes, "Manila is probably the dustiest city in the world." He also says that the tunes most featured are Guarachas, Rhumbas and Tangos, and that among the pop stars, Perry Como and Vaughn Monroe shine forth. He also says that all equipment is licensed by Manila and that license fees range from $10 to $40 per unit per year. In such towns as Cebu City, Baguio and Davao (GI coinmen who served in the Pacific will recall these) mostly non-electric machines are used due to the irregular electricity of these cities. He also says, "We are exporting to Japan, Korea, Okinawa, Iwo-Jima, etc. direct from here."

Bill Gersh

LET'S GET OURSELVE

A MISUNDERSTANDING SEEMS TO EXIST AT THIS TIME WE ARE, INSTEAD, URGING THE USE OF 1 PLAY 10c— COST OF THE "ONE (SINGLE) PLAY" WILL MAKE THE OFFERED BY 5 OR 6 PLAYS FOR 25c. IF ONLY 30% IN EVERY LOCATION) WILL PLAY QUARTERS INSTEAD OF (100 PLAYERS PUTTING IN 5c TOTALS $5.00—ONLY 30 YOU FEATURE 1 OR 2 PLAYS FOR 10c—5 OR 6 PLAYS FOR SO THAT THE JUKE BOX OPERATOR CAN CONTINUE ON WALL BOX HIDEAWAY LOCATIONS ARE CONCERNED THESE SPOTS IS ENTIRELY TOO HIGH. FURTHERMORE, THE AVERAGE TEENAGE SPOTS "EAT UP" 6 PLAYS FOR 25c "BARGAIN". PATRONS PLAY QUARTERS INSTEAD OF DIME TO GRAB 5 TO HELP OPERATORS OVERCOME INCREASED OVERHEAD ONCE AGAIN OBTAIN THE LOCATION OWNERS' COLLECTION AND EARNING A DECENT PROFIT ON EVEN 70%-30% COMMISSION BASIS HAS LOST STORE- FROM THE COLLECTION. "VOLUME PLAY" MEANS 5c DIFFERENT THAN YOUR GROCER SELLING YOU 1 LB. OF THE 5 LBS. FOR 25c "BARGAIN"! AVERAGE JUKE BOX THE 5 OR 6 PLAYS FOR 25c "BARGAIN"! 1 PLAY FOR 10c TO MAKE 5 OR 6 PLAYS FOR 25c SO MUCH MORE START YOUR OWN "BARGAIN DAYS"-"VOLUME PLAY" PLAYERS INSERT 25c COINS—

(*THE CASH BOX* IS THE OPERATORS' MAGA

S STRAIGHTENED OUT!

IN THE MUSIC BIZ. WE ARE NOT ADVOCATING 10c PLAY! AND 5 OR 6 PLAYS FOR 25c SO THAT THE HIGHER REGULAR JUKE BOX PLAYER "GRAB THE BARGAIN" (30 OUT OF EVERY 100 REGULAR JUKE BOX PLAYERS NICKELS—THE OPERATOR WILL EARN 50% MORE MONEY. PLAYERS INSERTING QUARTERS TOTALS $7.50) WHETHER 25c—THE ANSWER TODAY IS TO GET "VOLUME PLAY" IN THIS BUSINESS ON A PROFITABLE BASIS. AS FAR AS REMAIN "AS IS". THE COST OF CHANGING OVER HIDEAWAY WALL BOX SPOT IS ALREADY ENJOYING "TOP TAKE" ACTION. INSTEAD OF 1 OR 2 PLAYS FOR 10c. TAVERN LOCATION FOR 25c BUY! "VOLUME (25c) PLAY" IS THE ANSWER EXPENSE, HIGHER COST OF PARTS, SUPPLIES, MACHINES, COOPERATION BY GIVING HIM MORE MONEY EACH PRESENT INVESTMENT. "FRONT SERVICE MONEY" OR KEEPER'S INTEREST BECAUSE HE GETS TOO LITTLE PLAY IN (5 OR 6 PLAY FOR 25c) QUANTITY. IT'S NO RICE FOR 10c OR 5 LBS. FOR 25c. YOUR WIFE "GRABS" PLAYERS ON AVERAGE LOCATIONS WILL ALSO "GRAB" (LIKE THE 1 LB. OF RICE FOR 10c) IS ONLY THE "WEDGE" ATTRACTIVE! JUST LIKE YOUR LOCAL DEPT. STORE DAYS. AND REMEMBER IF ONLY 30% OF THE REGULAR YOU EARN 50% MORE PROFITS!!

ZINE—IT IS NOT SOLD ON NEWSSTANDS!)

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY.

Music Section

June 12, 1948

"My Happiness" Spotlights Jon and Sondra Steele

The original happiness kids themselves, Jon & Sondra Steele, set the music world on its ear recently with their smash disking of the current song hit "My Happiness." The ditty was originally recorded as a B side and a pipe, and turned out to be one of the big winners for music operators throughout the nation. As a result of their sensational disking, Jon & Sondra are currently set with a nationwide personal appearance tour. "My Happiness" currently occupies a top spot in juke boxes across the land, much to the delight of music ops. The pair are exclusively featured on Damon Records, local Kansas City, Mo., indie. Personal Management: Muzart Management Corp.

FEATURES

- ★ *The Nation's Top Ten Juke Box Tunes*
- ★ *The Cash Box Record Reviews*
- ★ *Juke Box Regional Record Report*
- ★ *'Round The Wax Circle*
- ★ *Hot In Harlem*
- ★ *The Broadway Beat*
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- ★ *Folk and Western Record Reviews*
- ★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
- ★ *Hot On Chicago's South Side*
- ★ *The Cash Box Disc-Hits Box Score*

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly *To The Cash* Box By Leading Music Operators Throughout The Country.

CODE

AL—Alladin
AP—Apollo
AR—Aristocrat
BE—Beacon
BU—Bullet
CA—Capitol
CN—Continental
CO—Columbia
CS—Coast
CE—Celebrity
DA—Davis
DE—Decca
DEL—Deluxe
DN—Dana
EX—Exclusive
KI—King
MI—Miracle
MA—Majestic
ME—Mercury
MG—M-G-M
LO—London
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SD—Super Disc
SI—Signature
SP—Specialty
ST—Sterling
TO—Top
TC—Twentieth Century
UN—Universal
VI—Victor
VT—Vitacoustic

1 NATURE BOY

Still riding on top of the heap with coin pouring in like honey.

CA-15054—King Cole
CO-38210—Frank Sinatra
DE-24439—Dick Haymes
EX-36x—Herb Jeffries
ME-5134—John Laurenz
JE-2006—The Hollywoodaires
MU-567—Sarah Vaughan
RA-10070—Eddy Manson
VI-20-2944—Dick James

2 YOU CAN'T BE TRUE, DEAR

Holds tight to the second spot. Ops going wild about this one.

AP-1121—N. Emmett
CA-15077—The Sportsmen
CO-38211—The Marlin Sisters
DE-24439—Dick Haymes
CN-1009—Whistling Jitterettes
MU-558—Russ Brooks
GR-2009—M. Wilson
AS-145—Fred Sayles
BU-1032—R. Deauville
LO-202—Vera Lynn
DEL-1171—Ziggy Lane
RO-128—Ken Griffin
VI-25-1117—Will Glahe
VI-20-2944—Dick James

3 LITTLE WHITE LIES

Repeats its position again. Reports indicate play booming throughout the nation.

CO-38114—Dinah Shore
DE-24280—Dick Haymes
JE-2002—Martha Davis
MU-558—Mel Torme
VI-27521—Tommy Dorsey O.

4 THE DICKEY BIRD SONG

In fifth place last week, this plug tune jumps one spot here to garner fourth position.

CO-38085—Jerry Wayne
DE-24301—Larry Clinton O.
MA-1234—George Olsen O.
MG-10138—Blue Barron O.
VI-20-2617—Freddy Martin O.

5 SABRE DANCE

Still kicking up a big storm. Occupies this high spot this week after a short run in fourth place.

CO-38102—Woody Herman O.
DE-24388—Victor Young O.
DE-24427—The Andrews Sisters
MG-30048—Macklin Marrow
SI-15180—Ray Bloch O.
RE-111—Don Henry Trio
VI-20-2721—Freddy Martin O.

6 NOW IS THE HOUR

In the sixth spot again and still racking up large play figures.

CA-15024—Margaret Whiting
CO-38061—Horace Heidt O.
CO-38115—Buddy Clark
CM-7502—Jerry Wald O.
DE-24378—Bob Carroll
DE-24279—Bing Crosby
LO-110—Gracie Fields
MA-1191—Eddy Howard O.
ME-5103—Les Paul Trio
MG-10125—Kate Smith
MU-532—Shep Fields O.
SI-15178—Ray Bloch O.
VI-20-2704—Charlie Spivak O.

7 MY HAPPINESS

On the bottom a week ago—into lucky seven this week. Really a happy tune for the ops.

BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sist.
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald
DA-20-17—Anne Vincent
DM-11133—Jon & Sondra Steele
ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan

8 TOOLIE OOLIE DOOLIE

In seventh place last week this tune drops one position here to take over eighth place. Play continues to hold tight.

CA-15059—The Sportsmen
CN-1223—Vaughn Horton
DN-2015—Dana Serenaders
DE-24380—Andrews Sisters
FL-5005—Alpine Belles
LO-201—Johnny Dennis
SP-5505—Larkin Sisters
ST-1013—Dick Hayman
VI-25-1114—Henri Rene O.

9 BABY FACE

Still riding hot and heavy as a featured coin culler in the nation's juke boxes.

AP-1114—Phillie All Stars
CO-30014—Jerry Wayne
DE-25356—Henri King O.
KR-216—Uptown String Band
ME-2120—Aqua String Band
MG-10156—Art Mooney O.
ST-294—Hum & Strum
TO-294—Benny Strong O.
PA-1105—Ferko String Band
UN-627—Milt Scott O.
VI-22879—Sammy Kaye O.

10 ST. LOUIS BLUES MARCH

A great ditty by a great artist. Ops say this thing will become a "standard" in time.

VI-20-2722—Tex Beneke O.

MODERN RECORDS DROP PRICE OF ALL RECORDS TO 75¢ — OPS LAUD MOVE

Indie Plattery First To Drop From $1.05 to Standard Price of Most Platters — See Others Follow

HOLLYWOOD, CAL.—Saul Bihari, vice-president of Modern Records, Inc., this past week disclosed that the plattery had dropped its price on their entire record line from $1.05 to the more standard retail list of 75c.

The move, which had been rumored for weeks, immediately was received by music operators in this area with wide applause.

Spokesmen for the plattery further disclosed that distributors were informed of the plan in May, and were told to maintain the retail list until early June. Platters were sold to music ops and dealers at 49c during the month of May. The official list price of Modern Records has been 75c since June 1st.

Operators contacted in New York stated that Modern's price break is undoubtedly one of the first moves made in recent months by any plattery which will "give them a break."

Bob Duberstein, vee pee of Modern Records Dist. Co., in New York disclosed that operators in the Eastern area were particularly jubilant at the official release of the price drop.

"With music operators' overhead steadily rising, we believe that the standardization of Modern's records will allow for greater sales and wider promotion for our artists in the future," he stated.

"Surveys have consistently revealed that the automatic phonograph industry represents a large portion of the sales volume of any recording company. By giving music operators this 'break' we are sure that the company will enjoy larger sales."

"Company executives on the West Coast," Duberstein continued, "have informed me that they have experimented with a new test series designed to give Modern platters better wearing quality. Records are tested as they come off the presses, to insure buyers of getting the utmost in quality. The least amount of surface noise or distortion will cancel an entire pressing lot."

Closing date for the *Cash Box* NAMM Show Issue is June 10. Wire or phone the *Cash Box*, 381 4th Ave., N. Y. C. 16, N. Y. Phone MUrray Hill 4-7797.

NO NEED FOR YOU TO HAVE A LONG FACE!

HERE COMES A BRAND NEW BULLMOOSE JACKSON HIT

4230 KING RECORDS DOES IT AGAIN!

A SMASH! SLEEPER OF THE WEEK

"The Cash Box" Rates It

"WHEN I GET YOU ALONE TONIGHT"

Backed by "HEARTBROKEN"

Recorded by

DICK KUHN ORK on TOP RECORD No. 1157

READ AND REAP—" . . . wax is so great that we can picture phono fans laughing in their beer as they play and play this thing time and time again . . . will hypo phono play—and mean an avalanche of coin for music ops." . . . from Sleeper of the Week, THE CASH BOX, May 29.

WRITE--WIRE--PHONE YOUR NEAREST DISTRIBUTOR FOR YOUR SHARE, OR DIRECT FROM

TOP RECORDS, INC.

1674 BROADWAY NEW YORK, N.Y. (Phone: Col. 5-7838)

'ROUND THE WAX CIRCLE

by Byrde Gore

All roads point to the forthcoming National Association of Music Merchants Convention in Chicago next week, June 14th to the 17th, with a slew of diskers, artists and pubbers anxiously making plans. Many of the large music publishers, as well as record chieftains and top notch talent disclose that they are going. From what we hear, music operators as well, many who in addition to their music machine business own retail record shops, plan on attending. Word has it around town that one of the highlights of the show will be the current widely discussed topic of dealers' credits and the like. Associations throughout the country are springing up, with the possibility of a national group in the offing. Cooperative buying in static territories has also caught the fancy of many. At any rate, the NAMM show will certainly play to many thousands, with a lineup of entertainment sure to catch everyone's fancy.

* * *

We have to marvel at the wonderful work of Capitol Records. The plattery has come up with one of the best crops of hit recordings in many a year. Natch, you've gotta point a finger at thrush Peggy Lee, who clicked like sixty with "Golden Earrings," "I'll Dance At Your Wedding," "Manana," and "All Dressed Up With A Broken Heart." And since we're in a praising mood, we must doff our lid to Dannie Anderson, the guy that runs that excellent Capitol Information Bureau. And just a short while ago so many in the disk biz were knocking the plattery. Keep 'em coming 'Cap!

* * *

Georgia Music, New York distribs for the Gotham label report a very heavy advance sale of Earl Bostic's "Bar Fly Baby" and "Bostic's Boogie Blues."... Nat "Nature Boy" Cole at the Paramount, New York, for his second return to that spot within six months...."It's So Peaceful In The Country" being revived by Regent Music, with a batch of recordings being released this month.... S. K. Heppner, exec at Cherio & Rytvoc Music Publishing, takes her first vacation in four years....Irving Fields donating all royalties of his latest song "Arise Isreal Arise" to the Jewish fighting forces in Palestine....Dizzy Gillespie ork signed to a personal management deal with Willard Alexander....Frank Sinatra chawing his finger nails with a new arrival expected momentarily.... Elliot Lawrence began another engagement this week at the Cafe Rouge, Hotel Pennsylvania, New York—his third in less than two years. It's a record for that top notch dance spot.

* * *

"Dream Peddler" set for a big push shortly. Southern Music pubbery had it set for February, but "Toolie Oolie Doolie" came along and they had to concentrate on the latter smash hit... "Dream Peddler" has loads of promise what with a slew of top notch artists having recorded it....Musicraft's Marvin Frank, who incidentally is doing a wonderful job for the plattery, one of the nicer guys around town....If listeners think that Stan Kenton music is spotty lately, blame it on Stan's seven-year-old daughter Leslie, who came down with the measles this past week. The youngster is traveling with the band....Mel Torme, the Velvet Fog, now has five auto's, his latest a very chic new convertible Caddy. ...Tony and Chili Galgano of Galgano Dist. Co., Chicago, has those great and wonderful Bob Crosby & His Dixie Seven platters we mentioned last week. Ops that want some great stuff should run—not walk—and grab an armful.

THE CASH BOX Record Reviews

"Ring Telephone Ring" (3:03)

"Don't Leave Now" (2:56)

THE INK SPOTS
(Decca 25378)

● An oldie that rang the bell for The Ink Spots years ago bounces back to score again. It's the fond, nostalgic offering of "Ring Telephone Ring" that appears to hold wide promise for music ops. Natch, the Spots are there all the way, spooning a gala aura of harmony all over the place. Flip shows as another winner for the group as they pitch pipes for "Don't Leave Now." Both sides are done up in tender fashion, with Billy Kenny's high pitch hogging the lime all the way. Take a peek here—it should be worth ops while.

"My Happiness" (2:58)

"Tea Leaves" (3:00)

ELLA FITZGERALD
(Decca 24446)

● Pair of sides kicking up a storm in a bio way are offered here in pleasing manner by the able and widely popular Ella Fitzgerald. Top side, titled "My Happiness" should boost the stock of chirp Fitzgerald, and likewise boost music ops phono take. Ditty is easy a pleasing one. Ella's offering, with vocal backing by the Song Spinners is sure to cause wide talk. Flip is another comer titled "Tea Leaves." Once again Ella displays her excellent vocal charm to full advantage with her tonsils spilling fragrant music all the way. Both sides should prove profitable.

"Havana Special" (2:56)

"Tambo" (2:54)

MIGUELEDO VALDES with
NORO MORALES ORCH.
(Seeco 4102)

● More top notch Latin rhythm with Migueledo Valdes teaming with the Noro Morales crew on a pair that shine brightly. "Havana Special" and "Tambo," both Cuban rhumbas, should meet with wide favor from the rapidly growing clan of rhumba addicts. Both sides make for wonderful dancing pleasure. Migueledo's strong winning tonsils prove extremely attractive and make for pleasant listening. Ops that have the spots—take note.

"Stompin' At The Savoy" (2:43)

"Body & Soul" (2:47)

GENE KRUPA JAZZ TRIO
(Columbia 38214)

● Some ever lovin' stuff definitely aimed at those that really appreciate good jazz shows here by the Gene Krupa Jazz Trio. Wax is excellent—and nothing but. Featuring Gene on the drums, Charlie Ventura on sax and Teddy Napoleon tinkling the ivory's, the combo make for wonderful listening moments with "Stompin' At The Savoy" and "Body & Soul." The group display their grade A talents in flourishing fashion, with the needle spinning low, slow and smooth throughout. You've gotta listen to this to really appreciate it—do just that and run out and grab an armful.

DISK O'THE WEEK

"The Girl Who Came From Peru" (2:58)

"It Began In Havana" (2:59)

FREDDY MARTIN ORCH.
(Victor 20-3027)

FREDDY MARTIN

● It's another bell ringer for maestro Freddy Martin, with another Latin melody providing reason for all the excitement! Following on the heels of the recent smash "Come To The Mardi Gras," Freddy and the boys set with another winner in "The Girl Who Came From Peru," a catchy coin winning melody if there ever was one. With the vocal ensemble wailing the excellent wordage in light, delightful tones that satisfy, Freddy and the boys blend beautifully for the orchestral flavor. Wax stacks up as a strong dance number, and is sure to find wide favor as such. Take into account Martin's wide popularity and ops have a piece of wax that can really move. Flip has balladeer Stuart Wade spooning the glory of "It Began In Havana," more mellow Latin rhythm that sparkles brightly. Wade's vocal spot is pleasant as it stands and should receive effective praise from music ops. "The Girl Who Came From Peru" is the one they'll go for—latch on—but pronto!

"If I Should Lose You" (3:01)

"Blue Holiday" (3:00)

JOE ALEXANDER
(Capitol 15100)

● Heavy vocal warbling of piper Joe Alexander and the flavor of a pair of ballads seep thru with Joe spooning magic wordage to the metro of "If I Should Lose You" and "Blue Holiday." Topside, currently kicking up a storm in the midwest and rapidly spreading throughout the nation, holds promise. Joe's vocal spot is pleasant enough and should draw favor with music ops. Flip is another sugar coated piece of music, with Joe purring the fairish wordage. Orchestral backing by Dave Cavanaugh spikes the platter to boom its winning potential. Altho the wax won't cause a traffic jam; it will nevertheless serve as excellent filler material.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"If I Forget You" (3:02)

"You're Gonna Get My Letter In The Morning" (3:06)

GUY LOMBARDO ORCH.
(Decca 24443)

● Light delicate tones of piper Kenny Gardner, coupled with the sweet strains of maestro Guy Lombardo and the set up of "If I Forget You" and "You're Gonna Get My Letter In The Morning" shows as wax ops might use to good advantage in the phonos. Topside is one that has kicked around a bit in past years. Kenny's vocal charm might possibly boost the disk's potential once again. On the flip with a light airy piece, the warbler comes back with another first-rate performance with the delicate lyrics and rhythm ringing true throughout the wax. The Lombardo fans, and that covers loads of territory, should go for the pair.

"Sunday In Old Santa Fe" (2:56)

"Con Maracas" (2:53)

JOSE MORAND ORCH.
(Victor 26-9034)

● Pair of flavorful Latin sides spring up here by maestro Jose Morand, with the delightful refrain spelling coin play for those ops having locations that go for this brand. Top deck, a bolero showers piper Jose Duval to the fore to spoon the soft, enchanting wordage. Wax weaves in slow Latin tempo with the vocal chores adequately handled throughout. Flip shows as some excellent rhythm for the fast hip-swivelers, as the mellow refrain of this guaracha seeps thru. Both sides are there for the asking. Ops that use this sort of wax would do well to take a look-see here.

"Get Yourself Together" (2:57)

"In Love Again" (2:59)

LONNIE JOHNSON
(Victor 20-2903)

● Wax that rates ops spinning are these sides offered deep blues fashion by the current favorite Lonnie Johnson. Titled "Get Yourself Together" and "In Love Again," Lonnie pitches pipes in fair mood with a favorable background of guitar music spilling all over the place. Both sides are offered in slow, stock race fashion, with the top deck grabbing the glory. Ops that have a call for this stuff would do well to lend an ear in this direction.

"Sweet Georgia Brown" (2:51)

"Drippers Boogie" (2:56)

JOE LIGGINS
(Exclusive 271)

● Pair of sides for music with race spots are these done up brown by Joe Liggins and his gang of Honeydrippers. Both reek with loads of flavor and the strong odor of buffalo about them, with Joe and the crew displaying their talents in top notch fashion throughout. Top deck weaves in bounce tempo with Joe's tonsils making mellow. Flip is an all instrumental bit that fairly jumps with joy. Both sides should draw heavy raves and boost phono take immensely.

"Nature Boy" Sets The Pace With Wide Flack Schedule Continuing

NEW YORK—"Nature Boy," the sensational disking by Nat King Cole, continues to set the pace in record and sheet music circles. With Capitol Records, the Carlos Gastel office and the music publishers going heavy on a nationwide publicity schedule, sales of "Nature Boy," both on records and in sheet music were steadily climbing.

Capitol Records' spokesmen stated that they believe the song would hit the million mark in sales before the week is out. This is undoubtedly one of the very first times that any song has risen to such great heights in popularity in so short a period of time.

Meanwhile, talk continues growing strongly regarding the impending infringement suit filed last week against Eden Ahbez. Many in the music biz aver that Jewish music publishers Kammen have Ahbez and Crestview, "dead to rights."

COLUMBIA RECORDS GIVEAWAY RENEWS OPS REQUESTS FOR "BREAK"

NEW YORK—Recent announcement on the part of Columbia Records to try the "giveaway" medium in an effort to hypo sagging sales this past week drew renewed requests from music operators throughout the nation for equal consideration, not only from Columbia, but from all major diskeries.

Operators averred that they were sick and tired of the preferred method of treatment given to dealers, "who pay the same price for records and in many cases less than we do."

Columbia this past week broke with a full-page advertising schedule in New York dailies offering free premiums with the purchase of a batch of any six Columbia records in its catalog. The premium offered is a Columbia sapphire needle and a record album with six record sleeves. The package sales is being advertised in the papers as a "$6.75 value for $4.50."

Sales of the Columbia platters are being compared to "dish night" giveaways in past years in theatres, in which manner the theatres pulled in the admissions.

Ops are more than taking a stand regarding this latest activity on the part of a major diskery. A number of music operators queried in New York pointed to the major's repeated stall given ops when the question of a return privilege arose. A large number of indie record manufacturers currently give music operators a return privilege of some sort. Most of the majors, if any, do not give any at all. MGM Records at one time entertained the idea of giving ops the same 5% return that dealers receive. Somehow or other, this plan fell thru.

One extremely well known credit manager for a major diskery stated, "Most recording companies are making a sad mistake by placing music operator business on the tail end of their promotion agenda. I know for a fact that music operators in comparison to a great many dealers have maintained better credit relations with our firm, and most others, and simply because of this believe they deserve the break they speak of. The time for wishy-washy attitudes has long been over. Record companies are in business to operate at a profit. They operate at a profit only as long as their accounts continue to pay their bills. Music operators have not been among the delinquent clients, in any great extent, of any record company."

Record salesmen themselves openly state that they would rather do business with music ops than dealers, simply because they get their commission checks on time. Most record salesmen in the biz operate on commission, and only get paid that commission, when their accounts pay their bills.

Other music operators state, "that needle Columbia is giving away could certainly be used by me in my disk operation, to play more Columbia Records, which in turn will cause me to buy more Columbia Records."

4230 IS THE NUMBER! WE'LL BET YOU'LL ORDER AND RE-ORDER THIS ONE FOR MONTHS.
BULLMOOSE JACKSON
PLUS KING MEANS A HIT

GUY LOMBARDO
AT A SIDEWALK PENNY ARCADE
DECCA RECORDS

Awarded for the Best Record of 1947
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"LIVING SOUND"

THE NEW VOICE
JOHN LAURENZ
Sings
"NATURE BOY"
on
Mercury Record No. 5134

Catching on Fast

"WHERE THE APPLE BLOSSOMS FALL"
and "STUCK-UP"
Bill Raymond, Vocalist—Jay Arnold's Orchestra
K6001

"Where There's A Will, There's Relatives"
(RELATIVES) *Lynn White, Vocalist*
"Tears" *Bill Raymond, Vocalist*
Jay Arnold's Orchestra
K6000

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THE CASH BOX Record Reviews

"Friendless Blues" (2:54)

"You Better Change Your Way Of Loving" (2:59)

JOHNNY MOORE'S THREE BLAZERS
(Exclusive 272)

● Round tones of vocal splendor provided by Charlie Brown, plus the magic instrumental finish of Johnny Moore's Three Blazers set the stage for some potential heavy play for music ops here. Top side grabs all the glory, with Charlie spooning the soft hush-hush lyrics to "Friendless Blues." Wax spills in slow metro with some wonderful guitar seeping thru. Flip shows as another excellent performance for the combo as they offer "You Better Change Your Way Of Loving." Vocal spot is enchanting and makes for easy listening. Both sides rate your avid listening attention.

"Sweetie Pie" (2:51)

"The First Baseball Game" (2:59)

JOHNNY MERCER
(Capitol 15096)

● Top notch novelty manner of Johnny Mercer, combined with the great vocal harmony of the Pied Pipers and the orchestral flavor of Paul Weston spike this cookie and label it coin culler. Wax, titled "Sweetie Pie" has Johnny spooning the cute wordage in sharp, round tones that satisfy. Ditty has loads of flavor and should meet with wide approval on the part of Mercer's many fans. Flip is another cute one with a clever trick in the lyrics. Mercer's nostalgic vocalizing is attractive and easy on the ears. Both sides spell coin play and loads of it at that.

"This Is The Inside Story" (3:04)

"Lonely" (3:01)

CHARLIE SPIVAK ORCH.
(Victor 20-2874)

● Pair of sides that beckon coin play in a big way are these offered in pleasant manner by the able and widely popular Charlie Spivak ork. With chirp Irene Daye to the mike for the plush offering of "This Is The Inside Story," the wax takes on an extremely attractive air. Thrush's pipes still in sharp, fond tones that glitter, with the comely wordage drawing the listener closer to the phono. Flip, with piper Tommy Mercer on deck shows as an attractive ballad that might catch ops' fancy. We go for "Inside Story"—we're sure you will too.

"Barfly Baby" (2:48)

"Bostic's Boogie Blues" (2:53)

EARL BOSTIC ORCH.
(Gotham 161)

● Mad music for ops with race spots shines here as Earl Bostic and his crew give out with "Barfly Baby" and "Bostic's Boogie Blues." Both sides rock throughout, with the top deck beckoning all the coin play. Vocal spot by piper Roger Jones, with all the hip and holler one can stand should meet with fair approval on the part of Bostic's growing clan. Flip is just what the title indicates: boogie done up real brown. Wax rates your whirling.

SLEEPER OF THE WEEK

"May I Still Hold You" (2:48)

"Baby Don't Be Mad At Me" (2:48)

DINAH SHORE
(Columbia 38216)

DINAH SHORE

● Silvery voiced pitch of thrush Dinah Shore and splendor by the ton spill here to the magic enchanting melody of "May I Still Hold You." Ditty, from "Copacabana Review" is a warm intimate ballad, with Dinah spooning lovable wordage with remarkably melodramatic feeling and depth. Background of the song is set in very slow tempo, with loads of sweet reed and strings filling the air in a delicate musical pattern. Disk is another feather in the cap of Dinah, as well as maestro Sonny Burke, who turns in a splendid job. Flipped we find the current climber, "Baby Don't Be Mad At Me." Soft, plush tones of romance and rapture once again weave about the glowing flowing wordage, with Dinah in the vocal spotlight shining brightly. Background setting by the Four Hits spikes the cookie all the more as they fill in with subdued tones that sparkle. Both sides of this blue ribbon package of wax are labeled coin winners. The many Dinah Shore fans, and a slew of others, are sure to go for this duo.

"It Only Happens When I Dance With You" (3:03)

"Better Luck Next Time" (3:01)

PERRY COMO
(Victor 20-2885)

● More top notch song rapture from the heavily flacked flicker "Easter Parade," with the soft and velvet pipes of Perry Como offering the incentive. Wax should be well known to music ops at this stage—it has been widely recorded. Topside, "It Only Happens When I Dance With You," gets the familiar excellent plush treatment which only Como can offer. Singing strings and an aura of smooth heavenly gloss, provided by maestro Russ Case, showcase Como's nostalgic vocal flavor in attractive fashion. Flip shows as a repeat grade-A shot for Perry as he purrs the light airy rhythm of "Better Luck Next Time." Waxing bounces along in happy fashion with Perry's sharp tones ringing true. Ops can't possibly go wrong with this rendition—it will definitely be one of the better coin cullers around.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"A Little Further Down The Road A Piece" (2:56)

"Bombo B. Bailey" (2:59)

ELLA MAE MORSE
(Capitol 10597)

● Long missing from the phono spotlight, chirp Ella Mae Morse, the five by five gal, sets with a pair that might boom her into the limelight once again. Top deck, titled "A Little Further Down The Road A Piece," shows Ella wailing fondly behind some excellent boogie rhythm. Gal's pipes are clear and sharp and definitely suited to the jump crowd. Flip is another cute one with Ella coming thru for ops again. Dig the title here, add some mellow rhythm plus a ton of sparkling wordage and you've got some wax that can really ride hot and heavy.

"Takin' Miss Mary To The Ball" (3:00)

"Walk A Little, Talk A Little" (2:56)

HELEN CARROLL & THE SATISFIERS
(Victor 20-2868)

● Ops on the lookout for some very good filler material would do well to take a peek at this hunk of wax. It's Helen Carroll and The Satisfiers purring the happy, carefree lyrics of "Takin' Miss Mary To The Ball" and "Walk A Little, Talk A Little." Both sides are offered in the novelty vein, with the vocal combo pitching pipes in grand manner to blend for some perfect harmony. Top deck is currently causing a bit of excitement in music circles—this rendition should add to its winning ways.

"If I Live To Be A Hundred" (2:20)

"The Gang That Sang Heart Of My Heart" (2:24)

HY-LO TRIO
(Crystal-Tone 1001)

● Sure fire wax for music ops with tavern locations are these done up in first rate manner by the Hy-Lo Trio. Top side, tagged "If I Live To Be A Hundred" is currently kicking up a storm throughout the nation. This rendition should certainly account for a slew of coin play. Stuff is tailor made for the elbow-rest stops—the combo's fine adaptation should draw raves. Flip is that ever lovin' favorite which undoubtedly will never die. The trio's fond spooning of "Heart Of My Heart" will definitely make for added take in the phonos. By all means, get next to this duo.

"Tico Tico" (3:03)

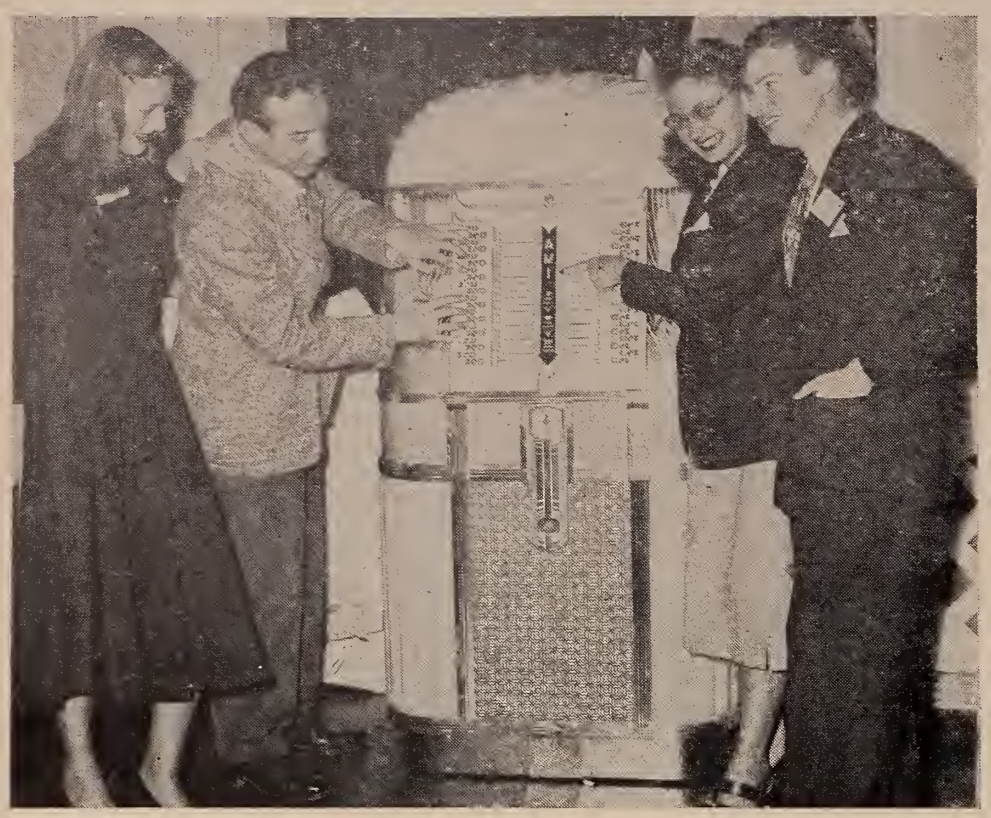
"Always In My Heart" (3:34)

PHIL GREEN ORCH.
(Pan American 82)

● Wax that might be used as filler material is offered here in fair fashion by the Phil Green Orch. Both sides, done up in Latin tempo might fill ops' needs—and possibly more. Top deck, an all instrumental bit is the familiar "Tico Tico," with the band displaying their wares in able fashion. Flip showers chirp Dorothy Morrow to the mike for the offering of the oldie "Always In My Heart." Vocal spot fills the bill and makes for easy listening. Wax is there for the asking—ops take it from here.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

Capitol Records Star Guests With Chgo. Coinmen At AMI Model "B" Showing



CHICAGO—Hal Derwin, Capitol Records singing star beams eagerly as he listens to several of his hit recordings on the new AMI Model "B" phonograph during its showing at the Automatic Phonograph Dist. Co., Chicago. The occasion not only marked the formal showing of the new phonograph, but also heralded the opening of the firm's new offices and showrooms. Derwin and the coinery played host to more than two hundred music operators on Sunday and Monday, May 23rd and 24th. Pictured with Derwin are (left to right): Barbara Jones, Automatic Phonograph Dist. Co.; Mrs. Hal Derwin, and Mike Spagnola of the distributing firm.

Columbia Donates Disk Library To Red Cross

A library of records to provide music to induce relaxation among volunteer blood donors was presented to the Red Cross Blood Program of the Greater New York Chapters, 4 East 37th Street, Monday, May 24th, by Rise Stevens, Metropolitan Opera star, as a gift of Columbia Records, Inc.

Manie Sacks, vice-president of Columbia Records, and Ben Selvin, musical director, were the first of 18 volunteers recruited in the company to give blood and to enjoy music while doing so.

Receiving the records for the Blood Program were Mrs. E. Roland Harriman, vice-chairman of the New York Chapter, American Red Cross, and Colonel Earle Boothe, Administrator of the Blood Program for New York's five boroughs.

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ANOTHER BULLMOOSE JACKSON HIT
by KING 4230

FOR TOPS IN HILLBILLY RECORDS
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8035 A "ANOTHER DAY"
B "I GET LONESOME"
TED DeLEON and his Ramblers

8036 A "I LOVED YOU THEN"
B "JEEP BLUES"
TOBY KELLY and his Rhythm Makers

8037 A "BLUE BONNET POLKA"
B "Darlin' You're All the World to Me"
ADOLPH HOFNER and his Orchestra

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JUNE 12, 1948

New York

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. MY HAPPINESS *(Jon & Sondra Steele)*
4. LOVE SOMEBODY *(Buddy Clark-Doris Day)*
5. TELL ME A STORY *(Sammy Kaye)*
6. LITTLE WHITE LIES *(Dick Haymes)*
7. SABRE DANCE *(Woody Herman)*
8. TOOLIE OOLIE DOOLIE *(Vaughn Horton)*
9. DICKEY BIRD SONG *(Freddy Martin)*
10. LAROO LAROO LILLI BOLERO *(Perry Como)*

Chicago

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. MY HAPPINESS *(Jon & Sondra Steels)*
6. HAUNTED HEART *(Bing Crosby)*
7. TELL ME A STORY *(Sammy Kaye)*
8. BECAUSE *(Perry Como)*
9. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
10. SABRE DANCE *(Woody Herman)*

Los Angeles

1. NATURE BOY *(King Cole)*
2. WOODY WOODPECKER *(Kay Kyser)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. HAUNTED HEART *(Bing Crosby)*
6. HEARTBREAKER *(Ferko String Band)*
7. HOORAY FOR LOVE *(Tony Martin)*
8. CUCKOO WALTZ *(Ken Griffin)*
9. PEANUT VENDOR *(Stan Kenton)*
10. ARIZAY *(Ray McKinley)*

Mexia, Texas

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. MY HAPPINESS *(Jon & Sondra Steele)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. ST. LOUIS BLUES MARCH *(Tex Beneke)*
6. BECAUSE *(Perry Como)*
7. I HATE TO LOSE YOU *(Andrews Sisters)*
8. BOUQUEET OF ROSES *(Eddy Arnold)*
9. SABRE DANCE *(Woody Herman)*
10. HAUNTED HEART *(Perry Como)*

Phoenix, Ariz.

1. NATURE BOY *(King Cole)*
2. NOW IS THE HOUR *(Gracie Fields)*
3. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
4. BEG YOUR PARDON *(Francis Craig)*
5. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
6. SNATCH & GRAB IT *(Julia Lee)*
7. I GOT A RIGHT TO CRY *(Joe Liggins)*
8. HEARTBREAKER *(Andrews Sisters)*
9. SPANISH BELLS *(Cliffie Stone)*
10. BOUQUET OF ROSES *(Eddy Arnold)*

Denver, Colo.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. BEG YOUR PARDON *(Francis Craig)*
4. DICKEY BIRD SONG *(Freddy Martin)*
5. HAUNTED HEART *(Perry Como)*
6. LITTLE WHITE LIES *(Dick Haymes)*
7. BECAUSE *(Perry Como)*
8. I HATE TO LOSE YOU *(Andrews Sisters)*
9. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
10. BOUQUET OF ROSES *(Eddy Arnold)*

Fayettville, Ark.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. BABY DON'T BE MAD AT ME *(Frankie Laine)*
5. MY HAPPINESS *(Jon & Sondra Steele)*
6. A BOY FROM TEXAS *(King Cole)*
7. THE DICKEY BIRD SONG *(Freddy Martin)*
8. FOUR LEAF CLOVER *(Art Mooney)*
9. MANANA *(Peggy Lee)*
10. NOW IS THE HOUR *(Bing Crosby)*

Boston, Mass.

1. MY HAPPINESS *(Jon & Sondra Steele)*
2. NATURE BOY *(King Cole)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. NOW IS THE HOUR *(Gracie Fields)*
5. SHINE *(Frankie Laine)*
6. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
7. WOODY WOODPECKER SONG *(Kay Kyser)*
8. TERESA *(Vic Damone)*
9. TEA LEAVES *(Alan Dale)*
10. HAUNTED HEART *(Perry Como)*

Carlsbad, N. M.

1. NOW IS THE HOUR *(Bing Crosby)*
2. SABRE DANCE *(Andrews Sisters)*
3. NATURE BOY *(King Cole)*
4. MY HAPPINESS *(Jon & Sondra Steele)*
5. BABY FACE *(Art Mooney)*
6. YOU CAN'T BE TRUE, DEAR *(The Sportsmen)*
7. BECAUSE *(Perry Como)*
8. MELODY TIME *(Vaughn Monroe)*
9. HAUNTED HEART *(Perry Como)*
10. ST. LOUIS BLUES MARCH *(Tex Beneke)*

Stamford, Conn.

1. WOODY WOODPECKER SONG (Kay Kyser)
2. NATURE BOY *(King Cole)*
3. BABY FACE *(Art Mooney)*
4. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
5. SERENADE *(Buddy Clark)*
6. HAUNTED HEART *(Perry Como)*
7. BECAUSE *(Perry Como)*
8. LOVE SOMEBODY *(Buddy Clark-Doris Day)*
9. LITTLE WHITE LIES *(Dick Haymes)*
10. TEXARKANA BABY *(Eddy Arnold)*

Shoals, Ind.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. HEARTBREAKER *(Andrews Sisters)*
4. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
5. MANANA *(Peggy Lee)*
6. BABY FACE *(Art Mooney)*
7. SABRE DANCE *(Woody Herman)*
8. DICKEY BIRD SONG *(Freddy Martin)*
9. HAUNTED HEART *(Bing Crosby)*
10. NOW IS THE HOUR *(Bing Crosby)*

McKeesport, Pa.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. NATURE BOY *(King Cole)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. NOW IS THE HOUR *(Bing Crosby)*
5. LAROO LAROO LILLI BOLERO *(Perry Como)*
6. MY HAPPINESS *(Jon & Sondra Steele)*
7. DICKEY BIRD SONG *(Freddy Martin)*
8. HAUNTED HEART *(Perry Como)*
9. BABY FACE *(Art Mooney)*
10. BEG YOUR PARDON *(Francis Craig)*

Manchester, N. H.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. MY HAPPINESS *(Jon & Sondra Steele)*
4. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
5. LITTLE WHITE LIES *(Dick Haymes)*
6. SABRE DANCE *(Don Henry Trio)*
7. ST. LOUIS BLUES MARCH *(Tex Beneke)*
8. THE DICKEY BIRD SONG *(Freddy Martin)*
9. MAYBE I LOVE YOU *(Judy Tremaine)*
10. BECAUSE *(Perry Como)*

Madison, Wisc.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. JUST BECAUSE *(Eddy Howard)*
5. BABY FACE *(Art Mooney)*
6. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
7. DICKEY BIRD SONG *(Freddy Martin)*
8. LAROO LAROO LILLI BOLERO *(Perry Como)*
9. BECAUSE *(Perry Como)*
10. SHINE *(Frankie Laine)*

San Diego, Calif.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. DICKEY BIRD SONG *(Freddy Martin)*
5. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
6. BECAUSE *(Perry Como)*
7. TERESA *(Vic Damone)*
8. MAYBE I LOVE YOU *(Judy Tremaine)*
9. RECESS IN HEAVEN *(Dan Grissom)*
10. GOOD ROCKIN' TONIGHT *(Wynonie Harris)*

Deadwood, S. D.

1. NATURE BOY *(King Cole)*
2. SABRE DANCE BOOGIE *(Freddy Martin)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
5. NOW IS THE HOUR *(Margaret Whiting)*
6. ST. LOUIS BLUES MARCH *(Tex Beneke)*
7. HEARTBREAKER *(Ferko String Band)*
8. TOOLIE OOLIE DOOLIE *(The Sportsmen)*
9. BECAUSE *(Perry Como)*
10. DECK OF CARDS *(Tex Ritter)*

Buffalo, N. Y.

1. NATURE BOY *(King Cole)*
2. DICKEY BIRD SONG *(Freddy Martin)*
3. TELL ME A STORY *(Sammy Kaye)*
4. PUT 'EM IN A BOX *(King Cole)*
5. WHY DON'T YOU DO RIGHT *(Peggy Lee)*
6. WORRY, WORRY, WORRY *(Kay Kyser)*
7. LITTLE WHITE LIES *(Dick Haymes)*
8. HAUNTED HEART *(Bing Crosby)*
9. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
10. LAROO LAROO LILLI BOLERO *(Frankie Carle)*

Paducah, Ky.

1. NATURE BOY *(King Cole)*
2. BOUQUET OF ROSES *(Eddy Arnold)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. HAUNTED HEART *(Bing Crosby)*
6. NOW IS THE HOUR *(Bing Crosby)*
7. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
8. DECK OF CARDS *(T. Texas Tyler)*
9. TERESA *(Vic Damone)*
10. BECAUSE *(Perry Como)*

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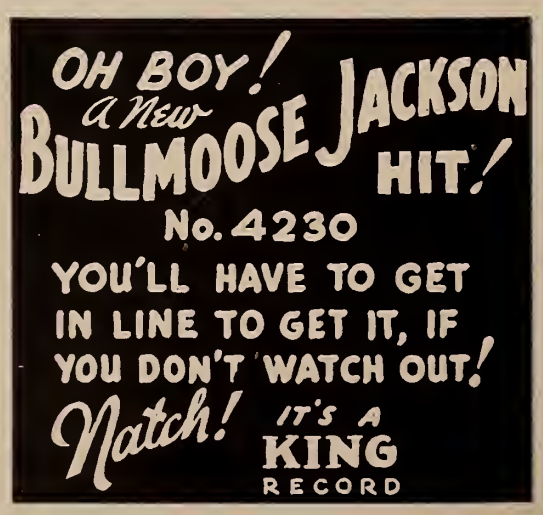
Best wishes . . . and congrats . . . to a grand couple who've just announced their intention to wed . . . Jackie Smith, charming director of radio promotion for Mercury . . . and Eddy Hubbard, dick jock of the Chesterfield ABC Club . . . save us a piece of that weddin' cake. . . . The Honey Dreamers, now with Mercury, are coming out with "Woody Wood Pecker" within the next few weeks . . . the "pecker" tune, as done by Kay Kyser, was picked by Philly's phono ops as the tune for June at their last big Click Tune party when 3,000 teenagers went simpully wild over the song in Frank Palumbo's Click Theater Cafe. . . . Looks like lots and lots of promotion afoot for June 12 . . . "Vic Damone Day" . . . which will also be Vic's 20th birthday . . . each Damone disk to carry a special cover and a special wallet sized autographed pic of the kid with the glorious pipes to be distributed . . . but everywhere. . . . From down 'round Nashville comes word that John Laurenz' "Nature Boy" disk is clickin'.

* * * * *

Al Beilin of Remick and Solly Wagner of Advance Music in a rush-rush hurry trip to N. Y. this past week....Al Abramson, head of Musicana, Ltd., Canadian diskery, scheduled to arrive in town for the NAMM show....Lots of grand interest in the meeting of the music merchants at the Palmer House with many of the out-of-town big shots intending to be present....Floyd Bittaker, viceprexy of clickin' Capitol disks, also on his way into our town to visit around prior to spendin' his days and nites at the music show....Wonder what's with Joe Whalen of BVC? Seems like everyone visiting our town from the Canadian countryside and many, many from Noo Yawk and Califohniah, too, callin' on Joe. What's breakin', keed?...We hear Harry Link of Leo Feist popped into town for just a day and nite and had Ned Miller singin' the "Fella With The Umbrella" tune all that nite long...both Ned and Harry claimin' "it's a natural" what with that "Easter Parade" pic bound to crack it wide open....Irwin Berke of Shapiro-Bernstein all excited over "Tree In The Meadow" and "Boy From Texas And A Girl From Tennessee." The latter tune having been recorded 100 per cent right down the line with juke box ops all "for it." As far as "Tree In The Meadow" is concerned . . . Sam Browne's London Records' cutting picked as the "Disk O' The Week" here . . . June 5 issue.

* * * * *

Eddy Howard clicked, but big, they tell me, in Detroit's Eastwood Gardens . . . and Hudson's Dept. Store in the motor city so impressed they asked Eddy to spend an afternoon in their disk dept. autographing his records for all who came up . . . seems that Eddy had writer's cramp when it was all over . . . but never stopped smiling for a second. . . . Aristocrat disks much pleased with the click their Tu-Tones made at Detroit's Broadway Capitol . . . from there they go into Toledo's Paramount . . . and the firm reports upped sales wherever they have appeared.



FIRST CLASS
PERMIT No. 43309
(Sec. 510, P. L. & R.)
NEW YORK, N. Y.

BUSINESS REPLY CARD

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THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THIS WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4.	.....	.....
5.	.....	.....
6.	.....	.....
7.	.....	.....
8.	.....	.....
9.	.....	.....
10.	.....	.....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

OPS WITH WESTERN AND FOLK TUNES—USE THIS SECTION TO LIST YOUR FIVE TOP WESTERN AND FOLK TUNES FOR THIS WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4	.....	.....
5.	.....	.....

WHAT WESTERN AND FOLK TUNES NOT LISTED ABOVE ARE COMING UP .....

.....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

HOT in Harlem

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New York City's Harlem Area.

1. NATURE BOY
   King Cole
   (Capitol 15054)
2. LONG GONE
   Sonny Thompson
   (Miracle 126)
3. TOMORROW NIGHT
   Lonnie Johnson
   (King 4201)
4. GOOD ROCKIN' TONIGHT
   Wynonie Harris
   (King 4210)
5. TIME OUT FOR TEARS
   Savannah Churchill
   (Manor)
6. I WANT TO CRY
   Savannah Churchill
   (Manor)
7. 35-30
   Paul Williams
   (Savoy 661)
8. GO RED GO
   Arnett Cobb
   (Apollo 778)
9. DUTCH KITCHEN BOUNCE
   Arnett Cobb
   (Apollo 778)
10. BUBBLES
    Bill Moore
    (Savoy 662)

HOT in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New Orleans.

1. NATURE BOY
   King Cole
   (Capitol 15054)
2. LONG GONE
   Sonny Thompson
   (Miracle 126)
3. MESSING AROUND
   Memphis Slim
   (Miracle)
4. POOL PLAYING BLUES
   Amos Milburn
   (Aladdin)
5. GOOD ROCKIN' TONIGHT
   Wynonie Harris
   (King 4210)
6. GROOVY MOVIE BLUES
   Johnny Moore
   (Exclusive)
7. SHOUT THE BOOGIE
   Memphis Mennie
   (Columbia 38099)
8. THAT'S WHAT I LIKE
   Julia Lee
   (Capitol 15060)
9. TOMORROW NIGHT
   Lonnie Johnson
   (King 4201)
10. REET PETITE & GONE
    Louis Jordan
    (Decca 35481)

HOT on CENTRAL AVE. in LOS ANGELES

1. NATURE BOY
   King Cole
   (Capitol 15054)
2. LONG GONE
   Sonny Thompson
   (Miracle 126)
3. GOOD ROCKIN' TONIGHT
   Wynonie Harris
   (King 4210)
4. YOU DON'T LOVE ME
   Camille Howard
   (Specialty 307)
5. REET PETITE & GONE
   Louis Jordan
   (Decca 35481)
6. TRAIN BLUES
   Roy Milton
   (Specialty 524)
7. 35-30
   Paul Williams
   (Savoy 661)
8. RECESS IN HEAVEN
   Dan Grissom
   (Jewel 2004)
9. I'M WAITING FOR YOUR CALL
   T-Bone Walker
   (Black & White)
10. GO RED GO
    Arnett Cobb
    (Apollo 778)

HOT on CHICAGO'S SOUTH SIDE!

1. NATURE BOY
   King Cole
   (Capitol 15054)
2. YOU DON'T LOVE ME
   Camille Howard
   (Specialty 307)
3. RECESS IN HEAVEN
   Dan Grissom
   (Jewel 2004)
4. LITTLE WHITE LIES
   Martha Davis
   (Jewel 2002)
5. THAT'S BETTER FOR ME
   T-Bone Walker
   (Black & White 126)
6. BOUNCIN' WITH BENSON
   Paul Williams
   (Savoy 664)
7. THE TWISTER
   Paul Williams
   (Savoy 665)
8. X-TEMPORA-NEOUS BOOGIE
   Camille Howard
   (Specialty 307)
9. LONDON DONNIE
   Don Bayas
   (Savoy 628)
10. DUTCH KITCHEN BOUNCE
    Arnett Cobb
    (Apollo 778)

Apollo Records Sign Disk Jockey Bee Kalmus

NEW YORK — New York's popular disk-jockey and songstress, Bee Kalmus was signed to a recording contract with Apollo Records, it was learned this past week.

Miss Kalmus, who has captured a tremendous listening audience is scheduled to have her first platter, "Pretty As The Moon" released this week.

Supporting the impressive styling of the attractive vocalist, are the Bell-Aires and the Three Harpers.

Apollo recently announced the election of Mrs. Bess Berman to the post of president of the firm, after she had completely bought out the interests of Hy Siegel and Sam Schneider, former members of the firm.

Siegel and Schneider are in no manner connected with Apollo Records any more, the purchase of their former interest in the plattery having severed all connection with Apollo.

Columbia Records Close King Mills Plant

NEW YORK—Mr. Edward Wallerstein, chairman of the board of Columbia Records, Inc., this past week announced that the firm is temporarily closing its plant in King Mills, Ohio.

Mr. Wallerstein said the plant closing was due to seasonal factors and to the fact that the company recently expanded its production capacity in Hollywood, Calif., and Bridgeport, Conn.

Columbia this past week continued streamlining operations by dropping Josef Zimanich, its international recording chieftain, and Paul Apfelder in the kiddie record department. Mitchell Ayres will henceforth govern releases in the international division. The plattery has also trimmed its exploitation program, at least for the summer.

OOPS!

Was our face "red." We slipped last week when listing Red Benson's Rainbow recording of "Rosalinda" as Red "Thomas," in the Cherio-Rytvoc Music ad. Take a look-see below. We're sure it's correct this week.

7th CONSECUTIVE WEEK

HOT in Harlem

7 "TIME OUT FOR TEARS"

SAVANNAH CHURCHILL

MANOR ‡ 1116

Another CHURCHILL Winner!

"I WANT TO CRY"

MANOR ‡ 1129

on MANOR RECORDS

313 WEST 57 ST.

NEW YORK, N. Y.

THE LUCKY 7--NATURALS

Bulls-Eye of the Week

1. "John's Other Wife"
Recorded by
JOHNNY BOND—Columbia
JOHNNY MORRIS—Orpheus

2. "The Little White House"
(With The Little Green Blinds)
Recorded by
MILT HERTH-LARRY DOUGLAS—Decca

3. "I'm A Lonely Little Petunia"
Recorded by
DICK 'Two-Ton' BAKER—Mercury, LAWRENCE WELK—Decca, TOMMY TUCKER—Columbia, HARMONAIRES—Embassy, THE HAPPY GANG—Vic. (Can.)

4. "Rosalinda"
Recorded by
DICK THOMAS—Decca
RED BENSON—Rainbow
AL STUART—Embassy

5. "Gin Rummy Polka"
Recorded by
TEMPTONES—Tower

6. Reissued by Request
"Brother Bill"
TONY PASTOR—RCA Victor

7. "Tell Me Why"
Recorded by
ALAN GERARD—National

CHERIO-RYTVOC Music Pub. 1585 B'wy, N.Y.

COMING UP FAST!

"SCISSOR GRINDER SERENADE"

Will Back And His Orchestra

FLIP OVER

"MY SECRET DREAM"

#1001

Order from Your Distributor or Direct

DELMAC RECORD COMPANY

1515 HOWARD STREET, CHICAGO 26, ILL.

MIRACLE PARADE OF HITS

"MESSIN' AROUND"
and
"MIDNIGHT JUMP"
by MEMPHIS SLIM
and his HOUSE ROCKERS
M-125

MIRACLE RECORD COMPANY

500 EAST 63rd ST. CHICAGO 15 ILL.

Modern RECORDS

686 NORTH ROBERTSON BOULEVARD

hollywood

Two New Releases!

"OUT OF THE BLUE"
"BULLY WULLY BOOGIE"
by HADDA BROOKS
MODERN 20-600

"MORE THAN YOU KNOW"
JOHNNY MOORE'S THREE BLAZERS

"VARIETY BOUNCE"
HADDA BROOKS TRIO
MODERN 20-599

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Foolish Tears"
"Who Me"
TEX WILLIAMS
(Capitol 15113)

● Grabbing this featured spot this week, is Tex Williams and his Western Caravan with another pair that beckon coin play in a big way. Topside is the one we go for, with Tex offering the mellow wordage to "Foolish Tears" in excellent manner. Tempo is slow, with the title offering bill of fare on the wax. Flip, a novelty piece title "Who Me" kicked around about a year ago. Williams' styling might boom the disk all over again. Stuff is full of comedy lyrics and should have phono fans laughing all thru. Whirl 'em.

"Please Change Your Mind"
"Slow Marching, Sad Music"
WILEY & GENE
(Columbia 20434)

● Pair of sides to which music ops might take to are these offered in pleasant vein by Wiley & Gene, popular folk singers throughout the years. Top side is a fast stepping piece, with the duet spooning in able tones that satisfy. Flip slows down a bit, with the wax story about an unfaithful gal showing as effective. Both sides are there for the asking—go to it.

"Tears Today & Blues Tomorrow"
"In The Pines"
TEXAS JIM ROBERTSON
(Victor 20-2907)

● More top notch hillbilly music with Texas Jim Robertson in the spotlight. Top deck, titled "Tears Today and Blues Tomorrow" fits Tex's deep vocal splendor to a T, with the wordage ringing true all the way. On the back with "In The Pines," Tex offers this old folk standard in top notch manner to set the stage for more coin play. Take into account Robertson's wide popularity and you've got a pair that will go.

"Rose Of Mexico"
"Calico Rag"
AL DEXTER
(Columbia 20438)

● Top notch warbling of Al Dexter and a pair that are sure to become top disks in ops machines in the very near future. Top deck, "Rose of Mexico" is a musical tribute about a gal from across the border. Wax makes for pleasurable listening all thru. Flip shows as an excellent dance number, with Al offering the vocal flavor in top notch styling. Don't miss this duo—hop on the bandwagon right now.

1 **BOUQUET OF ROSES**
Eddy Arnold
(Victor 20-2806)

2 **ANYTIME**
Eddy Arnold
(Victor 20-2700)

3 **SUSPICION**
Tex Williams
(Capitol 40109)

4 **TEXARKANA BABY**
Eddy Arnold
(Victor 20-2806)

5 **DECK OF CARDS**
"T" Texas Tyler
(4-Star 1228)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

SWEETER THAN THE FLOWERS
Moon Mullican
(King)

WHAT A FOOL I WAS
Eddy Arnold
(Victor 20-2700)

OKLAHOMA WALTZ
Johnny Bond
(Columbia 38160)

SIGNED, SEALED & DELIVERED
Cowboy Copas
(King 658)

WALTZ OF THE WIND
Roy Acuff
(Columbia 38042)

SEE POSSIBILITY OF DISK BAN ENDING AT AFM NATIONAL CONVENTION JUNE 7

Meetings Between Record Industry Council and AFM Executives Continue—Optimism Runs High

NEW YORK — With the American Federation of Musicians National Convention slated for June 7th, at Asbury Park, N. J., rumors pertaining to the possible end of the record ban ran hot and heavy this past week.

It is known that meetings between a recording industry council and executives of the AFM have been continuing, with some noted progress made.

Many in the disk biz boldly predict the end of the record ban stating, "Petrillo knows he is licked."

This statement was later attributed to the obvious decided interest most recording companies have in importing background music from Europe.

It is also rumored that a tentative plan has been drawn up by officials of Decca Records, and that this plan has been presented to all the major platteries and Milton Diamond, attorney for the AFM. The plan is reported to have met with the approval of all concerned, but as yet, has supposedly not been presented to AFM president, James C. Petrillo. The plan in itself is guarded with the tightest measures of "war-time security," to prevent anybody misconstruing or misinterpreting any portion thereof.

Others in the disk biz view the recent exit of Mr. Eli Oberstein from the top artist and repertoire post at RCA-Victor as one of the possible influencing factors for their optimism. They aver that Oberstein would not have left Victor at this time had not the recording ban been drawing to a possible close. Oberstein left RCA-Victor Records last week to head a plattery of his own, and market music backgrounds for the recording industry, should the recording ban continue.

It was learned this past week that no major representatives of the recording companies would be present at the National Convention on June 7th.

Meanwhile, diskers both large and small continued investigating into the possibility of importing musical backgrounds from Europe, and later dubbing in voices of popular singers. Since Mercury Records utilized this means of issuing their John Laurenz recording of "Nature Boy," others in the biz have sent recording experts to Europe to start the ball rolling.

Diskers throughout the country evidenced falling sales and many were cutting down on operational overhead this past week. The slack in the record business was also noticeable in other allied fields, especially so with the music publishing business.

SHAKE HANDS WITH BULLET STARS AT THE BIG CONVENTION IN CHICAGO

Remember—Check Bullet Records FIRST!

BULLET RECORDS
423 Broad Street Nashville, Tennessee
6-4573

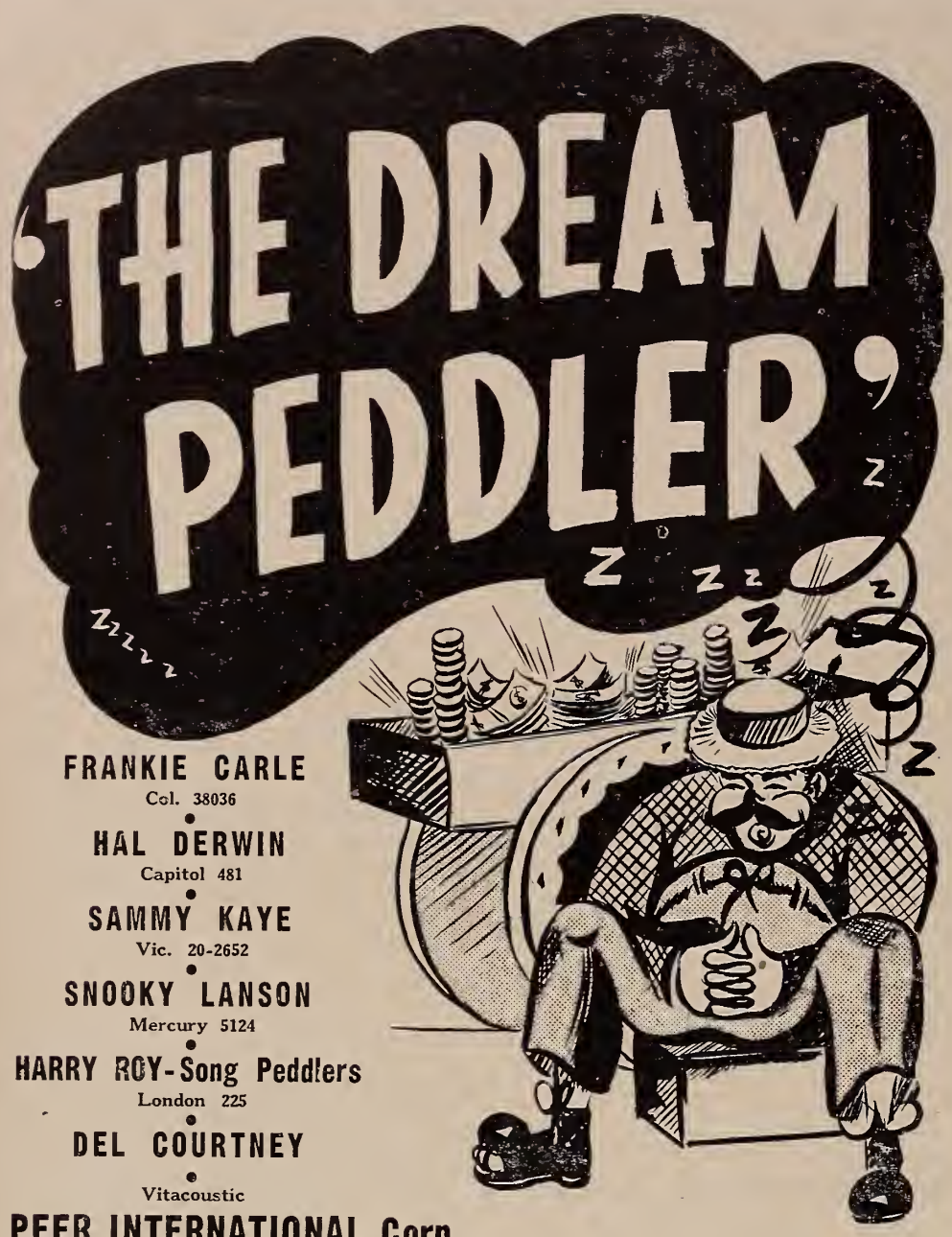
if YOU WERE AN OWL - YOU'D BE A SMARTY-SMARTY BY ORDERING THIS KING RECORD # 4230
It's another
BULLMOOSE JACKSON HIT!

IF "OSCARS" WERE GIVEN FOR OUTSTANDING Needle PERFORMANCE

Permo Point Round and Permo Point Elliptical would top the list for:
EXTREMELY LONG NEEDLE LIFE
UNEQUALLED KINDNESS TO RECORDS
DEPENDABILITY ON LOCATIONS
ECONOMY — *still at the same low price!*
More Permo needles sold than all other longlife needles combined.

PERMO POINTS
Made by the original and world's largest manufacturer of longlife phonograph needles.
PERMO, *Incorporated*
Chicago 26

LARGE MUSIC OPERATOR CONTINGENT OFF TO CHICAGO FOR GALA NAMM SHOW


THE DREAM PEDDLER
Z Z Z

Musicraft Records End First Year Under New Leadership In Black

Jack Meyerson Leads Firm To Prime Position Among Indie Diskeries

JACK M. MEYERSON
President, Musicraft Records

NEW YORK — Musicraft Records, Inc., under the able leadership of president Jack Meyerson ended its first year since their re-organization in the black this past week.

The firm which underwent a complete reorganization a year ago, today occupies one of the top spots among independent recording companies.

Meyerson took over the reins of the firm after a period of profound silence, and one in which the position of Musicraft was definitely shaky. When Meyerson took the post of president and director of the plattery, he had only eight distributors with him. The firm today now has 35.

Spokesmen for the company point to the great strides they have made in the past year in the sales of the many hit recordings they have had. The rise to fame of such artists as Mel Torme, Sarah Vaughn and Esmereldy was accomplished through their Musicraft recordings. Sarah Vaughn's disking of "Everything I Have Is Yours" was the top seller for the platter this past year.

The silence of Musicraft Records one year ago caused a great deal of anxiety and confusion among many Musicraft record distributors. The distribs, at that time, did not know whether Musicraft would stay in business or not. As a result, the firm lost the majority of their distributors.

Meyerson, who plans on attending the National Association of Music Merchants Convention in Chicago is scheduled to stay on in that city for several weeks to continue the firm's plans for expansion. It was learned that he will go on an extensive sales tour of the mid-west following his stay in Chicago.

In addition to Torme, Sarah Vaughn, and Esmereldy, the plattery has maestro Shep Fields, Mindy Carson, Buddy Greco Quartet, King Odom, and Phil Brito under contract, among their headliners.

Report Bogus Disks In Circulation In East - Industry Closely Scanning Situation

NEW YORK—Increasing reports in the East, especially so in New York, regarding the reported appearance of bogus platters have a great many diskers very closely watching the situation it was learned this past week.

The platters, which originally were found on the West Coast bear an exact resemblence to "good" disks and reportedly are being circulated in much the same manner.

One well noted music operator, a veteran in the disk business, discovered that several recordings he had purchased did not bear plattery's usual stamper marks. It was reported that he checked with the recording company, and an immediate investigation was instituted by the latter, when it was found, that recordings held by the op were not pressed by the diskery. Most bogus platters have been found in the race record field.

King Records Pact Folk Singer Osborne

CINCINNATI, O.—King Records Inc., this city, this past week announced the signing of popular folk Jimmy Osborne, to a long term recording contract.

Osborne, who has been delighting his many fans in Louisiana, Texas and Arkansas with personal appearances and radio shows over KWKH, Shreveport, La., inked the King contract recently with his first records due for early release.

First sides for Osborne are scheduled to be "My Heart Echoes" and "Your Lies Have Broken My Heart."

*PARAGON Has THE Hit Record Of
"DON'T LEAVE NOW"
backed by The Standard
"DARLING NELLIE GRAY"
by THE PARATONES
on Paragon Record # 8037
Great for ALL Locations—Excellent for Race Spots
Order thru your nearest distributor or direct from
PARAGON RECORDS, INC.
8000 CONNECTICUT AVE. N.W.
WASHINGTON, D. C.
*(Paragon—according to Webster) "model of perfection."

No Replacement Yet To Fill Artist & Rep Spot At RCA - Victor

NEW YORK — RCA-Victor Records continued to remain this past week without an artist and repertoire chief.

Spokesmen for the plattery stated that no replacement has as yet been made to fill the post vacated by Eli Oberstein, who left Victor last week.

It was learned that both Steve Scholes, Victor's chief of folk and race division and Walt Heebner, Victor's West Coast artist and repertoire chief were possible candidates for the spot, from within the organization. A committee has reportedly been set up consisting of Scholes and Heebner, Jack Hallstrom, merchandise manager, James W. Murray, record division chief and Richard Fielding, advertising manager for the firm, to supervise recording activities until a new artist and rep chief has been named.

BULLMOOSE JACKSON
"The New Look in Voices"
CLICKS AGAIN!
GET A LARGER TRUCK TO HAUL AWAY YOUR PROFITS.
THE NUMBER IS — 4230
KING GIVES YOU A HOT ONE FOR THE HOT WEATHER!

BEST BET for the BOXES
"TELL ME A STORY"
recorded by
SAMMY KAYE
and his Orchestra on
RCA Victor 20-2761
Published by
LAUREL MUSIC CO.
1619 BROADWAY · NEW YORK

★ A GREAT SHOW ★ A GREAT PICTURE
and now
★ A GREAT SONG
"I Remember Mama"
by CHARLES TOBIAS and HENRY TOBIAS
Recorded by.....
BETTY RHODES..... VICTOR.... 20-2735-B
CLAUDE THORNHILL.. COLUMBIA..... 38075
ZIGGY LANE..... DELUXE..... 1137-A
RALPH YOUNG..... JUBILEE..... 3508
A MUST For Every Juke Box
TOBEY MUSIC CORP. 1650 BWAY N. Y., N. Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS – LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MG—M-G-M
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	MU—Musicraft
CE—Celebrity	NA—National
CN—Continental	RA—Rainbow
CO—Columbia	RE—Regent
CS—Coast	SA—Savoy
DE—Decca	SD—Super Disc
DEL—DeLuxe	SI—Signature
EX—Exclusive	SP—Specialty
JD—Joe Davis	SN—Standard Phono
KI—King	ST—Sterling
LO—London	TR—Trilon
MA—Majestic	UN—Universal
ME—Mercury	VI—Victor
	VT—Vitacoustic

1—NATURE BOY — June 5: 143.9 — May 29: 123.2

CA-15054—KING COLE
Lost April
CO-38120—FRANK SINATRA
S'posin'
DE-24439—DICK HAYMES
You Can's Be True, Dear
EX-36x—HERB JEFFRIES
Just Naive
JE-2006—THE HOLLYWOODAIRES
Don't You Want That Stone
ME-5134—JOHN LAURENZ
These Foolish Things
MU-567—SARAH VAUGHAN
I'm Glad There Is You
VI-25-5212—EVE YOUNG
Time For Your Lullaby
VI-20-2944—DICK JAMES
You Can't Be True, Dear

2—LITTLE WHITE LIES — June 5: 104.2 — May 29: 101.6

CO-38114—DINAH SHORE
Crying For Joy
DE-24280—DICK HAYMES
Sierra Madre
ME-8085—STEVE GIBSON
MU-558—MEL TORME
VI-27521—TOMMY DORSEY O.

3—YOU CAN'T BE TRUE, DEAR — June 5: 88.8 — May 29: 38.1

AP-1121—N. EMMETT
CA-15077—THE SPORTSMEN
BU-1032—R. DEAUVILLE
DE-24439—DICK HAYMES
Nature Boy
CO-38211—MARLIN SISTERS
You Can't Be True, Dear
LO-202—VERA LYNN
DEL-1171—ZIGGY LANE
MU-568—RUSS BROOKS
RO-128—KEN GRIFFIN
VI-25-1117—WILL GLAHE

4—TOOLIE OOLIE DOOLIE — June 5: 70.9 — May 29: 88.4

CA-15059—THE SPORTSMEN
CN-1223—VAUGHN HORTON
CO-38211—MARLIN SISTERS
You Can't Be True, Dear
DA-2015—DANA SERENADERS
DE-24380—ANDREWS SISTERS
FL-5005—ALPINE BELLES
LO-201—JOHNNY DENNIS
SR-5505—LARKIN SISTERS
ST-1013—DICK HAYMAN
VI-25-1114—HENRI RENE O.

5—SABRE DANCE — June 5: 67.4 — May 29: 64.7

CO-38102—WOODY HERMAN O.
Swing Low, Sweet Chariot
DE-24388—VICTOR YOUNG O.
For Whom The Bell Tolls
DE-24427—ANDREWS SISTERS
Heartbreaker
ME-24000—NICHOLAS S. GOLOVANOV
MG-30048—MACKLIN MARROW
SI-15180—RAY BLOCH O.
Minuet In G
RE-111—DON HENRY TRIO
Turnpike Polka
VI-20-2721—FREDDY MARTIN O.
After You're Gone

6—THE DICKEY BIRD SONG — June 5: 51.6 — May 29: 59.1

CO-38085—THE DELL TRIO
Encore Cherie
DE-24301—LARRY CLINTON O.
Ooh! Looka There
MA-1234—GEORGE OLSEN O.
Thoughtless
MG-10138—BLUE BARRON O.
My Cousin Louella
VI-20-2617—FREDDY MARTIN O.
If Winter Comes
VT-22—JOAN EDWARDS

7—HAUNTED HEART — June 5: 44.4 — May 29: 29.3

CA-15023—JO STAFFORD
I'm My Own Grandmaw
CO-38112—BUDDY CLARK
First Prize At The Fair
CO-38083—BUDDY CLARK
Matinee
DE-24362—GUY LOMBARDO O.
Saturday Night In Central Park
DE-24370—BING CROSBY
Moonlight On A White Picket Fence
ME-5120—VIC DAMONE
Tell Me A Story
MG-10153—GEORGE PAXTON O.
Dream Girl
VI-20-2713—PERRY COMO
Carolina Moon
VI-45-0050—RUSS CASE O.
Inside U. S. A.

8—BABY FACE — June 5: 40.8 — May 29: 40.1

AP-1114—PHILLIE ALL STAR STRING BAND
Bye, Bye, Blackbird
CO-30014—JERRY WAYNE & DELL TRIO
DE-25356—HENRY KING O.
Oh, You Beautiful Doll
KR-216—UPTOWN STRING BAND
ME-2120—AQUA STRING BAND
MG-10156—ART MOONEY O.
Encore Cherie
ST-294—HUM & STRUM
TO-294—BENNY STRONG O.
PA-1105—FERKO STRING BAND
UN-627—MILT SCOTT ORCH.
VI-22879—SAMMY KAYE O.
Miss You

9—BECAUSE — June 5: 36.8 — May 29: 40.4

AP-1068—HAL WINTERS
Because
VI-20-2653—PERRY COMO

10—ST. LOUIS BLUES MARCH — June 5: 36.5 — May 29: 48.7

VI-20-2722—TEX BENEKE O.
Cherokee Canyon

11—TELL ME A STORY — June 5: 28.1 — May 29: 25.4

CO-38050—FRANKIE CARLE O.
My Promise To You
DE-24329—AMES BROTHERS
ME-5120—VIC DAMONE
Haunted Heart
MG-10144—BOB HOUSTON
VI-20-2761—SAMMY KAYE O.
I Wouldn't Be Surprised

12—HEART-BREAKER — June 5: 25.5 — May 29: 10.4

CA-15078—JACK SMITH
Baby Face
CO-38150—JERRY WAYNE
One Raindrop Doesn't Make A Shower
DE-24427—ANDREWS SISTERS
Sabre Dance
ME-5119—AQUA STRING BAND
Bye Bye Blackbird
PA-2007—FERKO STRING BAND
Four Leaf Clover
VI-20-2864—JOE LOSS O.
A Tree In A Meadow

13—LOVE SOMEBODY — June 5: 23.9 — May 29: 18.8

CO-38174—DORIS DAY & BUDDY CLARK
Confess

14—LAROO LAROO LILLI BOLERO — June 5: 22.5 — May 29: 20.5

CA-15048—PEGGY LEE
Talking To Myself About You
CO-38130—FRANKIE CARLE O.
Someone Cares
DE-24404—BING CROSBY
The Story Of Sorrento
MA-1224—EDDY HOWARD O.
Spring In December
ME-5121—VIC DAMONE
My Fair Lady
MG-10166—BOB HOUSTON
I Still Love You
MU-546—SHEP FIELDS O.
Hold It Joe
VI-20-2734—PERRY COMO

15—A FELLA WITH AN UMBRELLA — June 5: 22.4 — May 29: 8.3

CA-15092—SKITCH HENDERSON O.
Beyond The Blue Horizon
CO-38192—FRANK SINATRA
It Only Happens When I Dance With You
DE-24433—BING CROSBY
Blue Shadows On The Trail
DE-24434—GUY LOMBARDO O.
It Only Happens When I Dance With You
VI-20-2873—THE THREE SUNS
Steppin' Out With My Baby

16—NOW IS THE HOUR — June 5: 22.1 — May 29: 53.6

CA-15024—MARGARET WHITING
But Beautiful
CO-38061—HORACE HEIDT O.
I'll Never Say I Love You
CO-38115—BUDDY CLARK
Peculiar
CM-7502—JERRY WALD O.
I Hate To Lose You
DE-24279—BING CROSBY
Silver Threads Among The Gold
DE-24378—BOB CARROLL
Sapphire Of The Tropics
LO-110—GRACIE FIELDS
Come Back To Sorrento
ME-5103—LES PAUL TRIO
My Extraordinary Gal
MG-10125—KATE SMITH
I'll Never Say I Love You
MU-532—SHEP FIELDS O.
Lone Star Moon
MA-1191—EDDY HOWARD O.
True
SI-15178—RAY BLOCH O.
Nina-Nana
VI-20-2704—CHARLIE SPIVAK O.
Who Are We To Say

17—DECK OF CARDS — June 5: 10.8 — May 29: 10.5

CA-40114—TEX RITTER
Rounded Up In Glory
4S-1228—TEXAS TYLER
Sweet Thing
MU-566—REX CROSS
Conversation With A Mule
VI-20-2821—PHIL HARRIS O.
Somebody Else—Not Me

		June 5	May 29
18	**PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON**	**10.3**	**13.6**
	CA-15080—KING COLE TRIO *It's The Sentimental Thing To Do*		
	CO-38188—DORIS DAY *It's Magic*		
	ME-5130—FRANKIE LAINE *Baby Don't Be Mad At Me*		
	MG-10193—HAL McINTYRE O. *On An Island With You*		
	VI-20-2873—RAY McKINLEY O. *You Can't Run Away From Love*		
19	**JUST BECAUSE**	**10.2**	**20.9**
	CO-38072—FRANK YANKOVIC		
	DE-25376—DICK STABILE O. *Deep Elm Blues*		
	MA-1231—EDDY HOWARD O. *Encore Cherie*		
	ME-6086—SHERIFF TOM OWENS		
	VI-20-2941—LONE STAR COWBOYS		
20	**SUSPICION**	**10.1**	**—**
	CA-15068—JO STAFFORD *Clabborin' Up For Rain*		
	CA-40109—TEX WILLIAMS *Flo From St. Joe, Ma.*		
	CO-38146—RAY NOBLE O. *Goodnight Sweetheart*		
	ME-5133—FOS CARLING		

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21	**MANANA**	**10.0**	**35.4**	**55.2**
22	**BEG YOUR PARDON**	**9.7**	**9.9**	**31.6**
23	**MY HAPPINESS**	**9.2**	**22.1**	**4.9**
24	**YOU WERE MEANT FOR ME**	**8.9**	**4.2**	**5.2**
25	**THOUGHTLESS**	**8.8**	**10.3**	**14.2**
26	**I'VE GOT A CRUSH ON YOU**	**8.2**	**6.5**	**4.1**
27	**BEYOND THE SEA**	**8.1**	**1.9**	**2.0**
28	**FIDDLE FADDLE**	**8.0**	**6.1**	**1.7**
29	**TEXARKANA BABY**	**7.9**	**—**	**—**
30	**AIRIZAY**	**7.2**	**13.8**	**4.6**
31	**WOODY WOODPECKER SONG**	**6.2**	**—**	**—**
32	**SHINE**	**5.6**	**20.3**	**6.9**
33	**WILLIAM TELL OVERTURE**	**5.3**	**—**	**—**
34	**CONFESS**	**5.2**	**8.1**	**—**
35	**PEANUT VENDOR**	**5.1**	**2.6**	**4.9**
36	**MATINEE**	**3.6**	**2.9**	**5.0**
37	**WORRY, WORRY, WORRY**	**3.5**	**—**	**—**
38	**BOY FROM TEXAS**	**2.6**	**—**	**—**
39	**SUNRISE BOOGIE**	**2.4**	**—**	**—**
40	**ALL OF ME**	**2.2**	**—**	**—**

MUSIC

AMI

Model A-P, W/Playmeter	$945.00
Model A-Standard	935.00
Model BB-P, Blond W/Playmeter	910.00
Model BB-Standard, Blond	900.00
Model B-P, Mahogany, W/Playmeter	895.00
Model B-Standard, Mahogany	885.00
HIDEAWAY, Model HS-P, W/ Playmeter, Amplifier & Rem. Vol. Con.	525.00
HIDEAWAY, Model HS-Standard, W/Amplifier & Rem. Vol. Con.	515.00
Model WL-5c, 3-Wire, 40 selection Wall Box	53.50
Model SM-Large Stepper Wall Box	57.50
Model SL-Small Stepper Wall Box	53.50

AIREON

Coronet 400	495.00
Blonde Bombshell	595.00
Fiesta DeLuxe	595.00
Super DeLuxe	595.00
48′ Model Hideaway	299.50
48′ Model trio wall and bar box	59.50
48′ Carilleon Speaker	37.50
48′ Melodeon Speaker	27.50
48′ Impressario Speaker	19.50

FILBEN

Maestro	595.00
Mirrocle Cabinet	325.00
30 Selection Stowaway Mech.	398.00

BUCKLEY

Music Box	25.00

MILLS INDUSTRIES

Constellation	795.00

PACKARD MFG. CORP.

Manhattan Phonograph	695.00
Hideaway Model 400	383.00
Model 1000 Spkr.—Paradise	129.50
Butler Wall Box Hi-Chrome 5c	32.50
Butler Wall Box Hi-Chrome 10c	33.95
950 Speaker	35.00
650 Speaker	16.50

ROCK-OLA

Magic-glo Phonograph	No Price Set
1807 Moderne Corner Spkr.	107.50
1906 Remote Volume Control	6.90
1530 Wall Box	39.50
1603 Wall Speaker	42.50
1606 Tonette Wall Spkr.	21.50
1608 ToneOLier Spkr.	65.00
1607 Tonette Wall Spkr.	19.75
1531 DeLuxe Bar Bracket	8.25
1533 Universal Bar Bracket	3.90
1795 Wall Box Line Booster	16.35

SEEBURG

148-M Symphonola	965.00
148-S Symphonola	895.00
H-148-M RC Special	564.00
Wireless Wallomatic	58.50
Wired Wallomatic	49.75
5-10-25c Wireless Wallomatic	87.50
5-10-25c Wired Wallomatic	75.00
Teardrop Speaker	19.95
RS4-8 Recess Wall & Ceil. Spkr.	18.00
1948 Door & Dome	102.50

WURLITZER

1100 Standard	999.50
1080A Colonial	899.50
1017A Conc. chngr. w/stepper	529.50
1015 Standard	914.50
1080 Colonial	875.00
1017 Conc. chngr. w/stepper	499.50
2140 5-10c Wireless	50.00

MUSIC

3025 5c 3-wire	49.50
3045 Wireless	59.50
3020 5-10-25c 3-wire	69.50
3031 5c 30-wire	39.50
212 Master Unit	70.00
215 Wireless Transmitter	17.50
216 Wireless Impulse Receiver	22.50
217 Auxiliary Amplifier	35.00
218 30-wire Adptr. Term. Box	15.00
219 Stepper	46.50
4000 8″ Metal Star Speaker	45.00
4002 8″ Plastic Star Speaker	45.00
4004A 8″ Metal Musical Note Speaker	30.00
4005 8″ Walnut Round Spkr.	22.50
4005A 8″ Walnut Round Spkr.	$25.00
4006A 8″ Deluxe, Walnut Round Mirror	35.00
4007 12″ Inter. Deluxe Spkr.	135.00
4008 15″ Deluxe Speaker	185.00

PINS

BALLY

Rancho	289.50

CHICAGO COIN

Shanghai	275.00

GENCO

Mardi Gras	289.50

GOTTLIEB

Jack 'N Jill	294.00

MARVEL

Leap Year	289.50
Leap Year w/4 coin chute	299.50

UNITED MFG. CO.

Monterrey	275.00

WILLIAMS MFG. CO.

Yanks	299.50

COUNTER GAMES

A.B.T. MFG. CORP.

Challenger	65.00

BALLY MFG. CO.

Heavy Hitter	184.50
w/stand	196.50

GOTTLIEB

DeLuxe Grip Scale	39.50

GROETCHEN MFG. CO.

Camera Chief	19.95

ONE-BALLS

BALLY

Gold Cup, F. P.	645.00
Trophy, P. O.	645.00

BELLS

BUCKLEY

Criss Crosse Belle	No Price Set

GROETCHEN

Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50

O. D. JENNINGS

5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00

BELLS

25c Super DeLuxe Club Chief	$344.00
50c Super DeLuxe Club Chief	454.00

PACE

5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
$1.00 DeLuxe Chrome Bell	550.00

CONSOLES

BALLY

Wild Lemon	542.50
Double-Up	542.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00

BUCKLEY

Track Odds DD JP	1250.00
Parlay Long Shot	1250.00
Criss Cross Jackpot Belle	No Price Set

EVANS

Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
Winter Book JP	No Price Set

GROETCHEN TOOL & MFG. CO.

Columbia Twin Falls	485.00

O. D. JENNINGS

Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00

PACE

3-Way Bell Console 5c-10c-25c	690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
$1.00 Royal Console	650.00

ARCADE TYPE

BALLY MFG. CO.

Big Inning	539.50
Bally Bowler	539.50

H. C. EVANS CO.

Bat-A-Score	No Price Set

EDELMAN AMUSEMENT DEVICES

Flash Bowler	
13′—8″	475.00
11′—8″	450.00
10′—8″	450.00
Belgian Pool	319.50

INTERNATIONAL MUTOSCOPE CORP.

Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
Fishing Well	375.00
Silver Gloves	375.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

• ALL EQUIPMENT APPEARING ON THIS PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

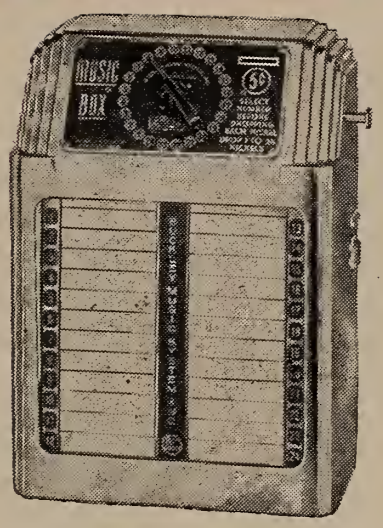
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuineiy chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

$29.00

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

MEMBER

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6436-37-38-6533)

OLDE

KING COLE

Olde King Cole is a merry old soul,
And a merry old soul is he.
He calls for the game
That carries his name
And enjoys himself royally!

ACTION
TO THE KING'S TASTE!

"There is no substitute for QUALITY!"

2 COMPLETE SEQUENCES! HIGH SCORE! BONUS!
DOUBLE BONUS! ADVANCE BONUS! 6 WAYS TO WIN!
***NEW* "CROWN" BUMPER Advances Bonus!**
***NEW* "DRUM-ROLL" SOUND EFFECTS!**
***ORIGINAL* FLIPPER BUMPERS!**
(Patent Pending)

SEE YOUR DISTRIBUTOR

D. Gottlieb & Co.

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection MEMBER

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

OPEN HOUSE
ALL WEEK
SEE
AMI's NEW
MODEL "B"
On Display
In Our Showrooms

DAVID ROSEN, Inc.
EXCLUSIVE AMI DISTRIBUTOR
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855 N. BROAD ST. PHILA. 23, PA. Stevenson 2-2903

Distributor in LOUISIANA
TEXAS - ALA. - ARK. and MISS.
for
THE NEW 1948 BUCKLEY LINE
CONSOLE DIST. CO.
1006 Poydras St., New Orleans, La.
Phone: RA 3811
SAM TRIDICO BOB BUCKLEY
"CRISS-CROSS" BELL; DAILY DOUBLE TRACK ODDS; 1948 WALL & BAR BOX.

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 38, CAL.

Lieberman Music Co. Succeeds Paster Dist. Co. As Wurlitzer Distributors

Paster Retains Wisconsin-No. Michigan Territory

MINNEAPOLIS, MINN. — Lieberman Music Company, this city, headed by Harold Lieberman, has been appointed to succeed Paster Distributing Company, Inc., St. Paul, Minn., as authorized distributor of Wurlitzer commercial phonographs and auxiliary equipment in the territory which includes Minnesota, Western Wisconsin and North and South Dakota, according to an announcement by Ed R. Wurgler, general sales manager of The Rudolph Wurlitzer Company's North Tonawanda Division.

The Wisconsin-Northern Michigan territory held by Paster Distributing Company is unaffected by this change and Paster's Milwaukee office will continue to serve the music operators in those localities.

Lieberman Music Company, located at 1124 Hennepin Avenue, Minneapolis, will carry a full line of Wurlitzer factory parts and equipment. "Complete Wurlitzer sales and service facilities will be available to music merchants in our territory," states Lieberman. "Our service and sales staff is composed of the best talent in the mid-west, and it is our intention to give the operator the very best attention possible."

Harold N. Lieberman, president and general manager of the firm, is one of the best known coinmen in the mid-west. He has been active for the past twenty-five years as operator, jobber and distributor. Prior to his appointment as a Wurlitzer distributor, Harold headed the Acme Music Company and the Twin City Novelty Company, and was an officer and director of Bush Distributing Company.

In commenting about the appointment, Ed Wurgler of Wurliter, stated, "Music merchants in the Lieberman Music Company territory will find Harold Lieberman's proven ability in the coin machine field and his extensive knowledge of commercial phonograph operation and distribution of great assistance in the furtherance of their business interests."

Juke Box A Hero!

PHILADELPHIA, PA.—The juke box played the role of hero in this city and made the lifelong friend of an impending enemy.

Living over a taproom, Mr. and Mrs. James Fitzgerald were in a position where they had to listen to the juke box hour after hour, and if at times they got a little tired of it, even juke box operators wouldn't blame them. But that is all over now, and the Fitzgeralds won't mind if the juke box never stops.

They were awakened this past week at a very early hour in the morning by the strains of music eminating from the taproom. Charging downstairs intent on murder, Fitzgerald found that a fire had set off the machine which awakened him. As a result the building was saved, and possibly the lives of the Fitzgeralds. From now on the juke box is their favorite musical instrument.

THIS IS IT!

6th ANNIVERSARY ISSUE OF THE CASH BOX

(Dated June 26, 1948)

LAST MINUTE CLOSING DATE

THURSDAY–JUNE 17

• • •

The Biggest And Best Issue Of The Year

•

BACK THE MAGAZINE THAT BACKS YOU ALL YEAR!

RUSH YOUR AD RIGHT NOW!!

THE CASH BOX

(Publication Offices)

381 FOURTH AVENUE

NEW YORK 16, N. Y.

(All Phones: MUrray Hill 4-7797)

CHICAGO, ILL.
32 W. Randolph Street
(All Phones: DEarborn 0045)

HOLLYWOOD, CALIF.
1516 Cross Roads of the World
(All Phones: HOllywood 8162)

A BIGGER

B smaller

The Model "A" is for locations requiring a larger instrument; the "B" for spots where space is at a premium.

AMI *Incorporated*

127 NORTH DEARBORN, CHICAGO 2, ILL.

SEEKS A "MOSES" IN POETRY

AL SCHLESINGER

POUGHKEEPSIE, N. Y.—Looking the coin machine business over, Al Schlesinger, the poet laureate of Duchess County, took his quill in hand and penned a masterpiece that will rate with the best in American letters in time to come.

Seriously, the poem titled "Whither" contains plenty of real good solid thinking, and Schlesinger is to be commended for the effort.

Whither

By AL SCHLESINGER

Woe to the poor operator,
Who is beset with many ills,
Business is bad, and he
Is beset with many, many bills

Ten cent play or five for a quarter,
It matters neither which,
He is caught in the middle
And knows no way to switch

Thirty per cent commission, and his
Competitor is on his neck,
So, back to 50-50, it's only
A question of time before the wreck

The music merchant is hoping,
But who is there to lead,
To get him back on a profitable
Basis before things go to seed?

Postwar sentiment among operators
Was a thing to behold,
For they purchased all new equipment,
And they were very, very bold

Those who remember pinball
That was born of a depression,
Good old times at conventions,
When operators really had a session

Postwar shows are different,
They smack of the devil,
Where operators are hustled
Instead of making revel

All the optimistic declarations
Have been worthy of a seer.
The bubble has burst, and we
Are all filled with fear

Stock market prices are soaring,
And everything is going up.
The good old nickel is dying,
As we soberly fill our cup

Are machine prices inflated?
If so, what happens to us?
Can we continue doing nothing?
Or—should we catch the right bus?

What group, manufacturer or organization
Can put us on the right trail!
For not to make an effort,
Would be catastrophic if we all fail!

Who and where is this Moses,
Who will take us by the hand,
Bring us out of our dilemma—
FOR WE ARE READY TO FOLLOW THE BAND.

TARAN DISTRIBUTING, INC.

90 RIVERSIDE AVENUE
JACKSONVILLE, FLA.

★

2820 N.W. 7th AVENUE
MIAMI, FLA.

NEW and USED PHONOGRAPHS
With A Complete Stock Of Parts

ALSO STATE DISTRIBUTORS FOR THE
LEADING PIN GAME MANUFACTURERS

The 6th ANNIVERSARY ISSUE of THE CASH BOX

GOES TO PRESS THURSDAY **JUNE 17**

The Biggest — The Best Issue of the Year

SEND YOUR AD IN NOW!

Pittsburgh Visitor Jousts With N. Y. Taxicab . . . Loses!

PITTSBURGH, PA. — Dal E. Haun, head of the Star Title Strip Company, this city, visited New York City for a business and pleasure trip last week, but unfortunately was able to conduct very little business, and as for "pleasure"—the less said about it, the better.

Only in the city a day or so, Dal was the victim of New York's greatest threat to out-of-town visitors (and natives as well)—the taxicab. Listen to his story!

"I was standing on the sidewalk minding my own business," relates Haun, "when one of those rip snortin' New York taxicabs picked me off the curb, rolling me in the street. Altho not seriously injured, skinned knees and elbows, I was so shaken up that I grabbed the first plane for home.

"For the next week or so," continued Haun, "until my knees heal up, I am only coming into the office to check my mail, then hurry back to the fireside."

This little adventure, however, didn't faze Dal's courage. "I'll be back very shortly," he promised.

THEY'RE ALL CRYING FOR

Williams

YANKS

ORDER FROM YOUR DISTRIBUTOR TODAY !

Williams

MANUFACTURING COMPANY

161 W. HURON ST., CHICAGO 10, ILL.

MEMBER

Readies 1949 Juke Box Calendar

NORTH TONAWANDA, N. Y. — While the general public may not realize it, calendars are prepared at least a year ahead. The Rudolph Wurlitzer Company, this city has been working on its 1949 juke box calendar since the fall of 1947, and at this time is just about completing the job.

"The Wurlitzer calendar will be a six page unit, 12 x 21 inches in size" explains Ed Wurgler, general sales manager. "Two months will be covered on a page containing a complete set of phonograph play-promoting illustrations in full color. No actual phonograph is shown—a bit of smart thinking that adapts the calendar to use in any location regardless of what phonograph model they have. They are sold at cost to Wurlitzer music merchants, and imprinted with their names. The 1949 Wurlitzer calendar excels in utility, beauty and sheer play-stimulating power any we have ever seen used by music merchants in the past."

Pictured above is Harold Feltz, art director of Landsheft, Inc., advertising agency for Wurlitzer, and A. William Landsheft, agency president, as they approve finished art work for the 1949 juke box calendar.

BEN RODINS SAYS

"If I Can't Guarantee It I won't ship it!"

KEEP POSTED ON LOWEST PRICES *for New and Used* EQUIPMENT

Write, Call, Wire, Now!

MARLIN

Amusement Corporation

412 9th St., N. W. • DI. 1625

WASHINGTON 4. D. C.

ACTIVE Reconditioned GAMES 'NUFF SAID!

For A Complete List of Specials

Drop a Line to Any One of Our 3 Offices

JOE ASH

Active Amusement Machines Co.

666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495

98 CLINTON AVE., NEWARK 5, N. J.
Phone: Mitchell 2-8527

1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

HOW TO START A DEPRESSION

J. A. WEINAND

Sales Manager, Phonograph Division
Rock-Ola Mfg. Corp.

EDITORIAL COMMENT: Included in Rock-Ola Manufacturing Corporation's bulletin "Rock-A-Grams" to its distributors, was a brilliant article by J. A. (Art) Weinand, salesmanager of the phonograph division. Word started getting around, and coinmen were enthusiastic in their praise. We believe all coinmen—all over, should read the article carefully and put this very sage advice into action immediately.

There was a man who lived by the side of the road and he sold hot dogs. He was hard of hearing, so he had no radio. He had trouble with his eyes, so he read no newspapers.

But he sold good hot dogs. He put signs up on the highway telling how good they were. He stood by the side of the road and cried: "Buy a hot dog, Mister?" And people bought.

He increased his meat and bun order. He bought a bigger stove to take care of his trade. He finally got his son home from college to help him.

But then something happened. His son said, "Father, haven't you been listening to the radio? Haven't you been reading newspapers? There's a big depression on. The European situation is terrible. The domestic situation is terrible. Everything's going to pot."

Whereupon the father thought, "Well, my son's been to college, he reads the papers and listens to the radio, and he ought to know."

So the father cut down on his meat and bun orders, took down his advertising signs, and no longer bothered to stand out on the highway and sell his hot dogs. And his sales fell off almost overnight.

"You're right, son," the father said to his boy. "We certainly are in the middle of a great depression."

COMMENTS:

If you will just compare the above little story with the talk that is now going on in the coin machine trade (and believe me 90% of it is just talk) we find that the coin machine trade is talking itself into the dog-gonest depression during the greatest era of prosperity in the history of the United States. Let's start a campaign of talking about some of the bright things in this business instead of the other way around.

MFRS. AT CMI MEET LAY PLANS TO HELP BOOM BIZ

Hold Two Meetings To Plan Ways and Means To Help Coinbiz Enjoy Boom Biz Again

DAVE GOTTLIEB

CHICAGO—The Board of Directors of Coin Machine Industries, Inc. (CMI) met this past Tuesday evening at the Bismarck Hotel and in the course of their regular meeting the subject of the manufacturers planning ways and means to help once again boom business for all concerned with the trade came to the fore.

It is reliably reported that many plans were discussed and that the meeting proved of such good value that another meeting was called for Thursday afternoon at the CMI's offices where the manufacturers again came together to bring new ideas and plans to help all in the field.

It is now believed that the result of these discussions will prove of sound benefit to the industry. It will help bring about greater optimism and will favor the operators, jobbers and distributors to help them carry into better times again.

Everyone of the plans brought to the fore met with much good discussion. Some were of the opinion that this should have happened sometime ago.

It was interesting to note that both the Tuesday and Thursday meets were very well attended and that the manufacturers were anxious to work out details to help the entire industry.

Many here have gained confidence because of these two meetings and it is now believed that this confidence will be relayed thruout the field so that all in the business will find themselves going ahead and meeting general conditions better armed than ever before.

Automatic Phono Dist. Co. Showing Clicks

CHICAGO—Mike Spagnola and Phil Weisman, Automatic Phonograph Distributing Company, celebrated a double event with the showing of the new AMI Model "B" phonograph—the arrival of the new model and the opening of their new offices and showrooms at 806 North Milwaukee Avenue, this city.

For two days the AMI distributors hosted over two hundred music operators from their territory. In addition, representatives of the factory, officers of Coin Machine Acceptance Corporation, and recording artists were on hand to join in the celebration. One of the busiest recording artists to show up was Hal Derwin, Capitol star, who handed out autographed copies of his latest recordings.

"That's the way to start off a new model," beamed Spagnola. "New offices, plenty of guests having fun, and most of all—plenty of nice big orders."

(Photo on Page 12.)

Becker Moves To New Offices

BEN BECKER

NEW YORK—Ben Becker, Ben Becker Sales Company, regional distributor for Bally Manufacturing Company, moved to new offices this week at 615 Tenth Avenue, this city, right on the corner of Tenth Avenue and 44th Street.

Altho Ben covers a large territory for all Bally products, he's a little unhappy. Listen to him moan: "Bally's new five-ball 'Rancho' is a great game—with a startling new playing feature that would be a sensation in New York City, and a condition exists where I can't sell any here."

However, that isn't stopping Becker. He leaves this week-end on a trip in which he will cover his complete territory. "I guess I shouldn't complain," he sighs. "Operators outside of the city will be on my neck for quick and quantity deliveries as soon as they get a peek at the game."

first
in dollars
first

"PRO-SCORE"

IS FIRST IN DOLLARS EARNED ON LOCATIONS EVERYWHERE IN THE NATION! "PRO - SCORE" IS THE ONLY ROLLDOWN GAME IN HISTORY STILL SELLING BIG AFTER SO MANY MONTHS SINCE FIRST INTRODUCED!!! ORDER TODAY — LEARN THE REASON WHY!

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GEORGE PONSER CO.

250 WEST 57th ST., NEW YORK, N. Y.
(Tel.: CIRCLE 6-6651)

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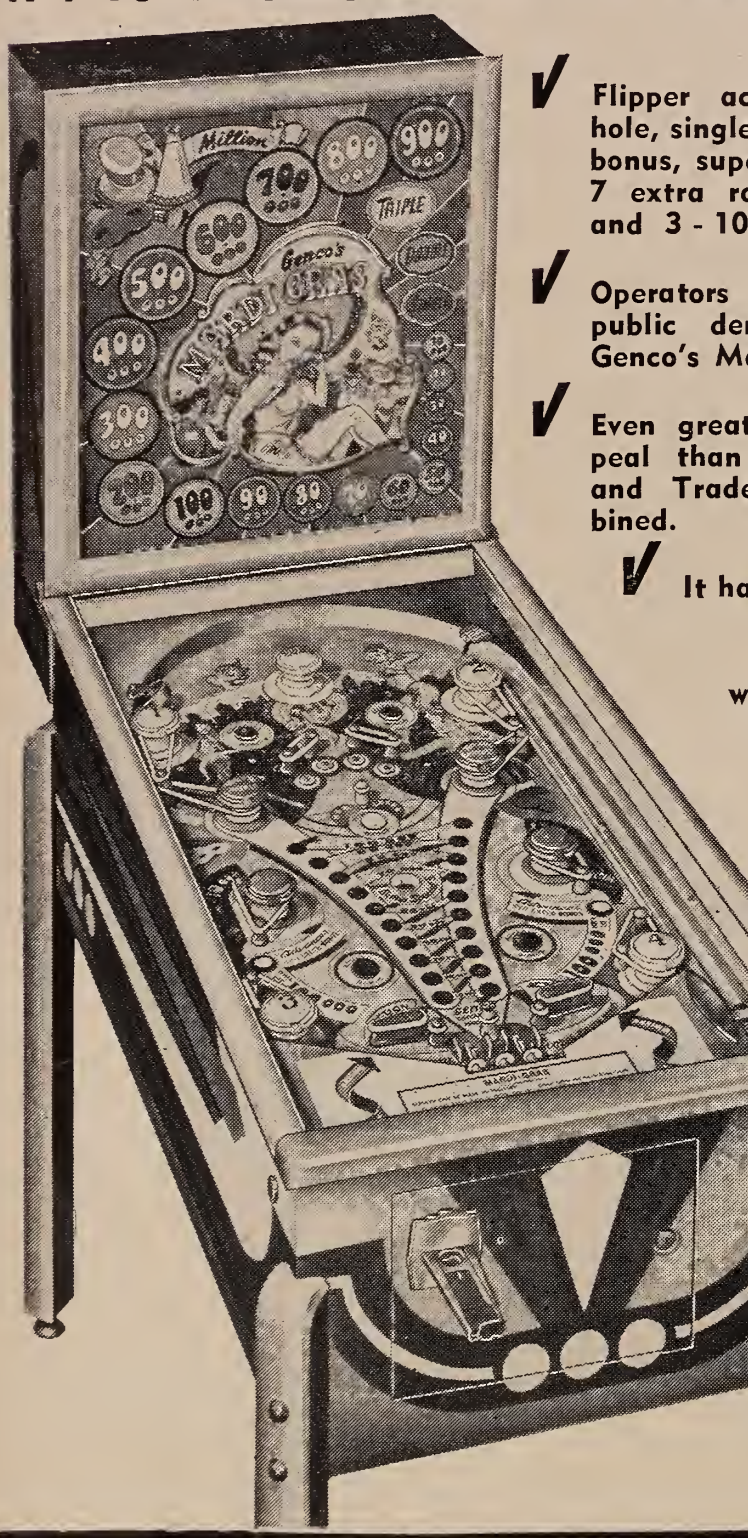
Genco's Mardi Gras

A BRAND NEW IDEA
A 1 TO 4 ROLLOVER BUTTON COMBINATION.



- Flipper action, kick-out hole, single, double, triple, bonus, super high score— 7 extra rollover buttons, and 3 - 100,000 bumpers.
- Operators acclaim it, the public demands it, it's Genco's Mardi Gras.
- Even greater playing appeal than Triple Action and Trade Winds combined.
- It has terrific action with **FIVE** ways to score.

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

OPERATORS—

As A Subscriber To THE CASH BOX You Can Run A

FREE AD

Each And Every Week In The "Operators' Listing"

You are entitled to run an ad of whatever machines and merchandise you may want to BUY or you may have to SELL. Your listing will be given a special code number and all inquiries will be sent directly to you. YOUR NAME AND ADDRESS WILL BE KEPT CONFIDENTIAL. Please do not list prices of any equipment. MAIL IN YOUR AD. Be sure you include your name and address so that we can forward all the inquiries to you.

THE CASH BOX

381 FOURTH AVENUE NEW YORK 16, N. Y.

Newspaper Features Comedy Sketches On "Slot Machine Age"

NEW YORK—A feature item appears in the current issue of *This Week*, a supplement magazine section of the New York *Herald Tribune*, Sunday edition, highlighting in comedy sketches what they call the "Slot Machine Age."

Headed by a small drawing of a man inserting a coin in a gum machine, the artist, Charles Pearson, then elaborates with six larger drawings of complicated "Rube Goldberg" types of vending and service machines.

The first is called a "Concessionomat" in which a machine takes care of baseball fans. A half dozen arms appear extending from the machine shoving a hot dog into the customer's mouth, mustard is automatically smeared on the dog; he gets a score card and a bottle of milk, and another arm pushes a bag of peanuts into his coat pocket.

The second illustration is an automatic shoe salesman. A vacuum picks shoes off the shelf and then a ferris wheel arrangement brings them down to a woman customer seated in front.

The next drawing is a "Valetomat" which the author insists will replace the old-fashioned barber. A bedraggled and bewhiskered gent climbs into the machine and when he comes out of the other end is all spruced up.

A "Lighter-Fluid" dispenser comes next. All a customer has to do is stand in front of the machine, insert a coin, and he gets his lighter filled up, his eye glasses sprayed and cleaned, his wrist watch wound, and a hat cleaner appears from the top of the machine and cleans his hat.

The artist appreciates the fact that machines may break down, showing a customer knee deep in vitamins, and the machine still pouring them out.

The best gag is the sketch showing what happens to a chiseler who inserts a slug. An arm shoots out of the machine and grabs him by the neck, a water pipe pours gallons of water on his head, and a shoe springs from the floor, kicking the culprit in the seat of the pants.

Winters New Distrib. For Wurlitzer In Maryland & Wash., D. C.

BALTIMORE, MD.—The Winters Distributing Company, this city, has been appointed authorized distributors of Wurlitzer commercial phonographs and auxiliary equipment for the state of Maryland and Washington, D. C., territory, according to an announcement by Ed R. Wurgler, general sales manager of The Rudolph Wurlitzer Company, North Tonawanda Division.

President of The Winters Distributing Company is Charles W. Winters, a leading Baltimore businessman. George W. Rokos, formerly associated at Baltimore with Harvey Distributing Company, and with many years of sales and administrative experience in the automatic phonograph business, has been announced as manager for the firm.

The Winters Distributing Company will maintain offices and showroom at the established Wurlitzer distributing headquarters, 521-25 St. Pauls Place, Baltimore. A completely stocked parts and service department will be available here for the music operator.

In making the announcement of the new distributing firm, Wurgler stated, "Because of his executive ability and his successful sales and administrative record over many years, Charles Winters is extremely well qualified to head up our Wurlitzer distributing organization in the Maryland territory. Music merchants in this area can look to The Winters Distributing Company for friendly cooperation and expert advice and assistance in the profitable operation of their business."

Chicago Coin

MACHINE CO.

1721-25 DIVERSEY BOULEVARD

CHICAGO 14, ILLINOIS • BITTERSWEET 4800

AN OPEN LETTER TO ALL OPERATORS

Operators and Distributors look to us as manufacturers to provide the stimulus, the "shot-in-the-arm" that our industry needs to put it back on the road to profits. Constant cries of "NEW," "NEW," and "MORE NEW" are reaching us. Our company, Chicago Coin Machine, has pioneered in an effort to bring you "NEW" ideas for your customers. Higher scores, bonus build-up holes, bonus roll "down 'n' up" lanes, and electrically controlled Flippers are but a few.

Now we are proud to present to you our latest achievement, one which we believe will have the same effect upon the industry as did Kilroy, another Chicago Coin great. We proudly and timely present "SPINBALL."

Combined with all of the other proven fixtures, "SPINBALL" features the "Spinning Bumper," a disk of metal and rubber, revolving at the terrific speed of 2400 revolutions per minute. This "Spinning Bumper" driven by an electric air cooled motor, gives the balls an unbelievable speed upon contact. They zoom and whiz around the playing field, twisting and spinning, and running up high scores. The flippers are so placed that they can be used to send the ball to the "Spinning Bumper" time and time again. We have combined speed and action to bring you the finest game on the market. A game that will appeal to all.

"SPINBALL" is in the hands of your distributor. Ask to see it today. We know you'll like it.

Sincerely,

Samuel Wolberg

Samuel Gensberg

Chicago Coin Machine Company

JOBBERS . . . . DISTRIBUTORS

LIST YOUR FIRM NAME IN THE "CMI BLUE BOOK"

The Place Where Everyone Looks Before They Buy—Sell—Or Trade Used Machines

THE GREATEST ADVERTISING "BUY" IN COIN MACHINE HISTORY!!

IMPORTANT!!

Your firm name, your address, your telephone number . . NOW . . listed in the buyer's guide . . the ONE AND ONLY "C. M. I. Blue Book" of the industry . . . the place where everyone looks before he buys, sells or trades machines . . . and . . AT ONLY $5 PER MONTH . . . regardless of how many issues are released during the month . . if you also want informative information to appear under your name . . . this, too, is taken care of for you at only 10c per word extra . . you can tell your story, just what you want to say, at the LOWEST PRICE IN HISTORY . . . and in the one and only medium where everyone looks when they have something to buy or sell or trade . . . you can list your firm name under as many categories as you desire . . . under bells, pinballs, phonos, one-balls, etc., each listing ONLY $5 PER MONTH and extra informative data at only 10c per word . . in the "C. M. I. Blue Book" . . the one and only "Confidential Price List of the Coin Machine Industry" . . . the GREATEST BARGAIN EVER OFFERED . . . don't even hesitate . . mail today ! ! ! !

ONLY $5.00 PER MONTH

THE CASH BOX

381 FOURTH AVENUE **NEW YORK 16, N. Y.**

New York Pinball Bill Deferred As Amendment Is Proposed

Would Outlaw Any Game Including An "Element Of Chance." Probably Come Back For Vote June 15. Arcades Okay.

NEW YORK — The proposed City Council bill prohibiting the operation and maintenance of "gaming" devices, directed at pin ball games, was introduced to the Council on Tuesday, June 1, but action was deferred after the General Welfare Committee proposed an amendment. The amendment has little effect on the original bill as far as the coin trade is concerned. It would permit the use of pinball and bagatelle machines in places where no charge is made, such as private homes, etc.

Under Council rules the bill must now lie over for at least seven days, but we have it on good authority that the bill won't be brought back to Counccil until June 15.

Coinmen who have been studying the proposed legislation are of the opinion that practically every game with a coin chute will be outlawed with the exception of skee ball alleys. Arcade, being licensed under "common show," will continue, but arcade owners are uncertain about just what equipment will be permitted to run. If the bill is passed, they point out, they will be on thin ice continually, as their equipment can be judged a violation of the law, at the whim of any officious city official. The legislation prohibits the possession, maintenance and operation of "gaming" devices, and "gaming" devices are defined as any game including an "element of chance."

Legal opinion is that the bill is in violation of the constitution, but it would entail a lengthy and costly court battle to determine this fact.

Meanwhile, the Supreme Court case of four leading coin companies against the City, seeking a permanent injunction restraining the police from molesting the machines, is scheduled for June 7, but we understand the lawyers for the coin companies will seek a postponement to June 9. It is believed that the Corporation Counsel at that time will ask for a postponement to a later date in an effort to keep the case from the courts until after the City Council votes on the pinball bill.

SUPER DUPER BARGAINS
RECONDITIONED FIVE BALLS
VERY CLEAN, MECHANICALLY A-1

BALLY: VICTORY SPECIALS	$150.00
GOTTLIEB: HUMPTY DUMPTY	135.00
CHI COIN: BERMUDA	140.00
UNITED: SINGAPORE	135.00
TROPICANA	150.00
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OUTSTANDING EQUIPMENT BUYS IN ROLLDOWNS AND MUSIC MACHINES
Lowest Prices In The Country!
RUNYON SALES COMPANY
123 W. Runyon St., Newark 8, N. J.
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593 Tenth Ave., New York 18, N. Y.
Tel.: LOngacre 4-1880

Billig Joins Sales Staff Of Economy Supply

NEW YORK—Herman Billig has joined the sales staff of Economy Supply Company, according to a report of Joe Munves, head of the parts and supplies firm.

Billig has many years of experience in the coin machine field, having covered the operators in New York, New Jersey and New England for Al Simon, Chicago Coin's representative in those states.

REAL BUYS! WIRE NOW!

5 Wurlitzer 125 Wall Boxes and 1 Fast Stepper 125 ..... $74.50 for all!
1 Keeney Big Parley, one-ball payout, like new 124.50

ARCADE EQUIPMENT

HY ROLLS	$225.00	BING-A-ROLLS	$275.00
ADVANCE ROLLS	125.00	TOTAL ROLLS	75.00

STEEL BALL ROLL DOWNS ..... $125.00 and Up

MUSIC

Wurlitzer 750E	$245.00	Seeburg Major ESRC	$125.00
Wurlitzer 600R	89.50	Mills Throne	49.50
Wurlitzer 500K	99.50	Wurlitzer 616's	55.00
Wurlitzer 24's	69.50	Seeburg Vogue	125.00

OLSHEIN DISTRIBUTING CO.
1100-02 BROADWAY
ALBANY, N. Y.
PHONE: 5-0228

Form Idaho Music Operators Assn.

Dan Kenaga Elected Pres.

POCATELLO, IDAHO—As a result of a meeting of music operators, which included practically every operator in the state, held at the Pioneer Room of the Bannock Hotel, this city, on May 23, the Idaho Music Operators Assn. was born.

C. L. "Bob" Bever took the initiative and called in the operators of the state who were enthusiastic over plans presented.

In addition to discussing the important subjects now affecting music operators, an election of officers was the foremost business at hand.

The officers elected are: Dan Kenaga, Dan, the Music Man, Pocatello, Idaho, president; Al L. "Bud" Gurley, Western Music Company, Twin Falls, Idaho, director; Roger Hougen, Hougen Music Company, Idaho, director; C. L. "Bob" Bever, secretary-treasurer and bus. mgr.

"The association will devote its entire efforts to the purpose of improving the general welfare of the automatic music business," states Kenaga, "and to aid the music operators of America in every possible way."

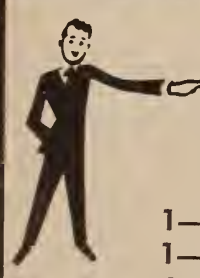
Bally's "Triple Bell" In Production Two Years

CHICAGO — George Jenkins, vice president and general sales manager of Bally Manufacturing Company, was in a jubilant mood this week as he announced that Bally's "Triple Bell" was introduced to the coin machine industry in 1946 and has been in continuous production ever since.

Jenkins describes "Triple Bell" as a bell-console with three coin chutes which permit three coins to be played every spin of the bell-fruit reels. "It offers the players a wide range of awards" states George "including the 1,000 Super Special Award. 'Triple Bell' is convertible automatic or replay and can be equipped with any coin-combination—Nickel, Dime or Quarter."

"What makes everyone here feel wonderful" explains Jenkins "is that after two years the demand for 'Triple Bell' is greater than ever."

6th Anniversary Issue Of THE CASH BOX Goes To Press JUNE 17



PHONOGRAPHS AT GREATLY REDUCED PRICES! FIRST COME—FIRST SERVED!

1—12 Record Seeburg	$25.00	1—Rockola 40 Super	$75.00
1—Casino	50.00	1—Seeburg Hitone	135.00
4—Aireons	225.00	1—Seeburg 146	525.00
8—Rockola Commandos	65.00	1—Seeburg Classic	75.00
4—Rockola Spectravox's	30.00	1—Seeburg Major	75.00
Packard Wallboxes	25.00		

REDD DISTRIBUTING COMPANY, INC.
130 LINCOLN STREET
ALLSTON, MASS.
(PHONE: STADIUM 2-3320)

OPERATORS' EQUIPMENT LISTINGS

IMPORTANT: Address all answers to THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y. In your letter you must refer to code number of listing in which you are interested. Your name will be sent directly to the operator by THE CASH BOX. Operators only, who are subscribers to THE CASH BOX, are entitled to a listing free of charge each week for whatever equipment they want to buy or have for sale. No prices are allowed to be advertised in these free listings. Operators' names and addresses are always kept strictly confidential.

FOR SALE—Pinballs and rolldown games. Wood or steel ball rolldowns. All merchandise is guaranteed. Write now and tell us what you need and what you want to pay. We'll meet the price. (Code #612921)

FOR SALE—10c Drillproof Bonus; 10c Black Cherry; 5c Jewell; 5c Chrome Bell, like new ready for location. (Code #612922)

FOR SALE—Slot machine operation in Western legal territory. 30 machines. Expansion unlimited. Best deal for live operator. (Code #612943)

WANT—Bally DeLuxe Draw Bells; Bally Special Entry and Jockey Special. FOR SALE—Scales: 6 Mills Modern Loboy; 4 Jennings Loboy; 2 Rock-Ola Loboy; 1 Rock-Ola DeLuxe Loboy; 2 Mills Large Dial. Consoles & Slots; 6 Mills Jumbo Parade 5c play cash payout; 1 Mills post-war vest pocket 5c play like new; 1 Exhibit Longchamps Free Play 5c play. Make offer. (Code #612906)

WANT—Interested in buying juke box route in Brooklyn. Send all details. (Code #612920)

WANT—New and used Wall Boxes, Adaptors and Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings Free Play Mint Vendors; any 25 cycle equipment. (Code #612924)

FOR SALE—Operator in Upper Michigan and Wisconsin's tourist area desires to retire from phonograph and pin business. Will sell entire route for the little remaining balance on equipment. Exceptional opportunity. (Code #612945)

FOR SALE—28 Music stops, Nassau & Suffolk Counties, Long Island, assorted equipment. (Code #612914)

FOR SALE—Following are going to highest bidder, regardless of price. Make an offer. Guns: 2 Tommy Guns; Shoot Your Way To Tokyo; Bally Eagle Eyes; Tail Gunners. Pin Games: Arizona; '41 Majors; Keep 'Em Flying; Towers; Lite-O-Cards; Kue Ball; 2 Thorobreds; 1-ball, needs slight repairs. WANT—Balls for Genco "Magic Roll", these are the lightweight hollow steel balls. (Code #612946)

FOR SALE—Five-balls; Premier Barrel Rolls. WANT—one balls. (Code #612909)

FOR SALE—Mills Blue Fronts; Jennings Bronze Chiefs; Watling Rolatop; assorted boards; pellet boards and cabinets; Imps; Watling Scales. (Code #612913)

FOR SALE—4 Strikes 'N Spares. (Code #612933)

FOR SALE—5 147's Seeburg phonograph like new in original crates; 2 600 Wurlitzer, very clean; 1 500 Wurlitzer, clean. Each piece of equipment guaranteed. (Code #612905)

FOR SALE—Route of 20 Kunkel Popcorn Machines located in New York City. Sacrifice. (Code #612927)

FOR SALE—or trade. Rockets, Ballyhoos, Big Leagues, Midget Racers, Crossfire, Mystery. Also 10c and 25c Slots, Mills and Pace, like new. (Code #612929)

FOR SALE—Wurlitzer 71 counter model with stand, new trays; Wurlitzer Colonial phono, like new; 1 Baker's 25c Pace Races; 5c, 10c and 25c Mills Black Cherry Bells; 5c Mills Golden Falls. All in good condition. (Code #612942)

FOR SALE—At your price. 13 Pacific Electron coin operated typewriters, A-1 condition guaranteed; 2 Santa Fe Coin operated Radios, 1 console, 1 table model, new, never used. (Code #612926)

FOR SALE—1 Personal Music Studio, complete with distribution panel, timing control unit, studio amplifier, junction box, 2 AMI mechanisms, 10 Melody Lane wall boxes and 1 location amplifier. Cost $2133.80. Practically new, make offer. (Code #612903)

FOR SALE—One of the best phonograph routes in the Northwest. Consists of approximately 20 1015's, 10 '47 and '48 Seeburgs, 2 Packard Manhattans, 5 '47 Rock-Olas and about 40 older phonographs. Everything on location. No competition. (Code #612912)

FOR SALE—Route of 40 music machines with 28 wall boxes. Located in large, expanding North Louisiana City. Operation well established for over ten years. Equipment is over 50% post-war, and consists of Seeburgs and Rock-Olas. Code #612938)

FOR SALE—Full view Panorams A-1 shape; Wurlitzer 750E cheap, looks like new. Will sacrifice Exhibit 1c card vendor with cards; 2 1c Master Gum Vendors, 125 lb. ½ inch bubble gum; 6 Cash Trays; Pre-war games with flippers, very cheap. WANT—Panoram film soundies and new game close outs. I need used Wisconsin, Singapore, Tropicana, Hawaii, Tornado, Cyclone, Exhibit Ping Pong. (Code #612928)

WANT—Rowe Royals 6 and 8's. (Code #612940)

WANT—Coin operated radios. State make and price. 2 hour timer preferred. Also used or broken gum ball and pistacio machines, either 5c or 1c. Also Card Vendors, all manufacturers. Will also consider vending machine routes. (Code #612934)

FOR SALE—Going for the best offer. In good mechanical condition. 2 Wurlitzer counter models years 1939, 1941; 1 Rock-Ola Deluxe; 1 Mills Empress. (Code #612935)

FOR SALE—Mills Black Cherry Bells Originals one cherry payout 2/5, 5c play; Jennings Silver Moon Totalizers Free Play; 12 1c Watling slots; 1 5c Mellon Bells. (Code #612902)

FOR SALE—Phonograph and Pin Ball route. Northwestern Wisconsin. Finest locations within radius of 40 miles. Majority of machines in city of 50,000 population. (Code #612925)

FOR SALE—1947 Columbia Bells, interchangeable, used, cheap; all makes five-ball FP pin games pre-war at give-away prices; 1 Super Bell, comb., 5c play; 1 Club Bell, comb., 5c; 1 Club Bell, comb. w/button, 5c; 1 Pace's Reels Jr., P.O. 5c; 1 Pace's Reels, comb. w/rails 5c; 1 Shoot-Your-Way-To-Tokyo. (Code #612901)

FOR SALE—Model "A" AMI, 1947 phonos. Used only 6 months. Am selling out. Make me your highest offer in first letter. (Code #612944)

WANT—Used route records, pay top prices, plus freight. (Code #612917)

FOR SALE—5 Aireons in good shape; WS-2Z Seeburg Wireless Wall-O-Matics with 70L7 tubes and good covers. (Code #612936)

FOR SALE—Music Machine and Pin Ball Route. About 125 machines, 40 wall boxes. Best locations in territory. 3 good route men and mechanics. 2 new trucks, nice office with warehouse, cheap rent, close to St. Louis mining territory good towns. Mostly Wurlitzers and latest tables. Grossing $3,000 monthly, can do much more. Would consider trade of good Tourist Court. (Code #612937)

WANT—Used 9 Ft. Bank Balls and Bally Bowlers. (Code #612941)

WANT—Drink Machines, any condition. Also need Rowe cigarette machines; Mutoscope 1c Movie Machines and reels. (Code #612910)

FOR SALE—1947 Penny challenger Target Guns; 1 South Paw; 1 Super Liner; 1 Seabreeze; 50 5c Columbus pistachio nut machines, almost new. (Code #612911)

FOR SALE—45 Brand New Solotone Boxes 5c & 10c play; 8 5c, 4 10c, and 3 25c Mills Gold Chromes in brand new cabinets; 2 Tone columns. (Code #612918)

WANT—Only brand new merchandise, packed for export. What have you to offer? (Code #612923)

FOR SALE—Watling 500 Series Guesser Scale. Looks like new, real money maker. Price reasonable. (Code #612904)

FOR SALE—7 Mills Silver and Gold 5c vest pocket bells, used less than 60 days. Also $2,000 worth of punch boards. Going out of business. (Code #612930)

WANT—Used Blue Fronts, Brown Fronts, War Eagles, Cherry Bells, Golden Bells. Send lists and prices. (Code #612908)

FOR SALE—5 units of AMI Hostess Equipment (50 stations) in perfect running order. No reasonable offer refused. Records and record racks included. (Code #612939)

FOR SALE—30 station Automatic Hostess in good shape. Complete studio and subscriber equipment. Will sell to best offer. (Code #612915)

FOR SALE—Brand new Personal and Solotone non-selective music boxes. These are the best and the latest. Absolute sacrifice. Name your own price. Write quick. (Code #612932)

FOR SALE—Hi Hands; Club Bells; Super Bells. Cheap. (Code #612931)

FOR SALE—Seeburg 5c Wall-O-Matics; 5/10/25c Bar-O-Matics; Wurlitzer Twin 12 Packard Adapter; Model 100 Wall Boxes; Model 331 Bar Boxes; Packard Boxes; Heavy Hitter; State Fairs; Suspense; Spellbound; Dynamite. (Code #612907)

FOR SALE—9 Victory Specials; 1 Special Entry; 3 Jockey Specials; 1 Gold Cup. Very clean, perfect condition. (Code #612916)

FOR SALE—A-1 bargains. Cigarette and Candy Vending machines. All makes, models, lowest prices. What have you to sell. (Code #612919)

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD $1.00.
(ALL CLASSIFIED ADS—CASH WITH ORDER.)

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM WORDS—40. ALL ADS OVER WILL BE CHARGED AT RATE OF 8¢ PER WORD.

CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

WANT

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—Will buy any quantity used slot machines, all makes and models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Bally Victory Derbys, Bally Entrees and Jockey Clubs. Check Separators. Cash or trade, whatever you need. Also want '46 and '47 Seeburgs and '46 and '47 Wurlitzers. Quote lowest prices, first letter. SILENT SALES CO., 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GEneva 3645.

WANT—Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GArfield 3585.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 7060.

WANT—Used Packard Wall Boxes in good condition. Advise quantity and best price. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WAbash 1501.

WANT—Seeburg 8800 ESRC and 8200 ESRC, Wurlitzer 750 and 750E. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y.

WANT—5 Keeney Bonus Super Bells, comb., 5 & 25c. Write best prices. EARL'S NOVELTY SERVICE, CROWLEY, LA.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUxedo 5-4976.

WANT—ABT Target model "F" with 5 moving target; also 1939 Standard Rock-Ola music machine or 1947 1426 Rock-Ola. Write price and condition. A. L. ALLEN, 348 GOODMAN STREET, KOSCIUSKO, MISS.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

FOR SALE

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—5 Balls: Baffle Cards, Kilroys $55 ea.; Play Boys 70 ea.; Streamliners $20 ea.; Sky Blazers $15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from $20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800 ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Selling Out! Brand new and used Steel Ball rolldown Games and Wood Ball Rolldown Games. Tell us what you need. Make offer. Box 133, c/o *The Cash Box*, 381 Fourth Avenue, New York 16, N. Y.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45: Arizona, Surf Queen, Midget Racer, Big League. At $75: Superscore. One Balls F.P.: Sport Special $45; Dark Horse $60; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc. completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—10—616 Wurl. $75 ea.; 2—600R Wurl. $150 ea.; 1—1940 Rock-Ola C.M. $90; 3 Seeburg Mayfairs $150 ea.; 2 Seeburg Regals $175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: RA. 5-8705.

FOR SALE—The Biggest Show In Town Is Always At Crown. Bally Victory Specials $150; Victory Derby $135; Daily Races $195; Sunny $135; Humpty Dumpty $140; Singapore $140; Bermuda $140; Tropicana $155; Hawaii $105; Mexico $95. These machines are excellent and the prices are right. 1/3 Deposit required, balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: CAnal 7137. Nick Carbajal, Gen. Mgr.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Williams All Stars used but very clean $275.; 2 Photomatics, inside lights, repainted, good condition $325. ea.; Spotlite, brand new $175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Territory closed, sacrifice on Flat Tops. 8 Pace Reels, Sr. 5c, $25 ea.; 6 Pace Saratoga 5c Sr. $25 ea.; Bally Skill Time 7 head $50 ea.; Keeney 4 way Super Bell 5-5-5-25 $39.50; Keeney Skill Time 7 head $39.50; Evans Galloping Dominoe $39.50; Pace 5c-10c combination $89.50; Pace 5c-25c combination $99.50; 2 Mills Four Bells $50 ea. HY-G MUSIC COMPANY, 1415 WASHINGTON SOUTH, MINNEAPOLIS 4, MINN. Tel.: AT 8587.

FOR SALE—20 Victory Stamp vendors. Handles 3c and 5c stamps. Brand new in original cartons $15 ea. WANT—Any quantity Seeburg SS 20-1 Step Selectors; also PS12-3Z Power Supply Sub Assembly. Quote price and condition. R & S SALES CO., MARIETTA, O.

FOR SALE—Advance Roll $125; 14 ft. Bang-A-Fitty $150; Hy-Roll $225; Bing-A-Roll $275; Heavy Hitter $50; Hawaii R. D. $150; Rol-A-Score $50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Marvelous up to the minute money makers, very low prices, rebuilt like new, with flippers. Kilroy $49.50; Playboy $49.50; Carousel $75; Havana $75; and Bonanza $119.50. These revamps are the finest money makers on the market. SILENT SALES COMPANY, 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GEneva 3645.

FOR SALE—50 Stands $12.75 each; 35 Black Cherry Bells, original (5c $125, 10c $130, 25c $135); 3 1948 Watlings 5c $90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee $155 each; 6 Pace Consoles, completely refinished $75 each; 2 1941 Galloping Dominoes, beautifully finished $225 each. MAR-MATIC SALES COMPANY, 48 WEST BIDDIE STREET, BALTIMORE 1, MD.

FOR SALE—Popcorn machine route of 20 Kunkels on location in New York City. Good income. Sacrifice. BOX # 199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—15 Superscore, 5-balls $30; 10 Big Leagues, 5-balls $20. ½ Deposit, balance C.O.D. EARL'S NOVELTY SERVICE, CROWLEY, LA.

FOR SALE—Seeburg 5-10-25c Bar Boxes. Close out $22.50, good working condition. ADVANCE MUSIC COMPANY, 1606 GRAND AVENUE, KANSAS CITY, MO.

FOR SALE—Specials on perfectly reconditioned used games: Ballerinas $147; Tropicanas $125; Manhattans $145; Nevadas $82.50; United Caribbeans $150; United Wisconsins $160; Havanas $55; Virginias $165; Banjos $150; Lucky Stars $57.50; Hawaiis $72.50; Triple Actions $138; Trade Winds $165. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—ABT Challengers and Model F Targets. Single $22.50. Lots of five $21. Ten or more $20. EDFORD SUPPLY COMPANY, 541 S. DEARBORN STREET, CHICAGO 5, ILL.

FOR SALE—Gottlieb Humpty Dumptys $130; Gottlieb Robin Hoods $140; Gottlieb Cinderellas $150; Exhibit Banjo $150; Seeburg 1947 phono, remote control $575; Seeburg Hitone 9800 ES $150; Seeburg Mayfair newly refinished, new plastics $150; Seeburg original speakers $10 ea. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WIS. Tel.: 5619.

FOR SALE—Mills Original Black Cherries, late serials, 2 5c $139.50 ea.; 1 10c $144.50; 1 25c $149.50; Jennings Lite Ups, 2 10c $149.50 ea.; Jennings Bronze Chief 1 10c $129.50; 2 Jennings Challengers 5/10c and 5/25c like new $375 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Brand new in original cartons: 8 Daval Skill Thrills, 1 Mexican Baseball, 1 Oomph and 1 Best Hand. All list for $59.50 ea. Will sell all for $27.50 ea.; 5 Rock-Oka Wall Boxes, dial style for $40. WILLIAMSPORT AMUSEMENT COMPANY, 323 HEPBURN ST., WILLIAMSPORT, PA. Tel.: 2-3326.

FOR SALE—Watling 10c Rol Top $25; Mills 5c Cherry Bell $50; Watling 5c Rol Top $20; Co-Ed $40; Silver Streak $40; Cross Fire $35; Sea Isle $50; Cyclone $35; Tornado $35; Baffle Card $25; 4 Bells $45; Keeney Bonus Super Bell 5/25c $450; Bermuda $50; Tally Ho $25. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: Bpt. 750.

FOR SALE—Juke Boxes and Route, Denver's best, $3,000 a month profit. Only $91,000 ½ handles. All nearly new & up to date Seeburg equipment, plus a 1948 Jeep Station Wagon. Absolutely noblue sky. Owner retiring. Contact DEWEY & COMPANY, 4018 W. 38th STREET, DENVER, COLO. Tel.: GL 3696.

FOR SALE—300 Northwestern # 33 Ball Gum Machines at $5 ea.; 300 Northwestern # 39 adapted for Ball Gum at $6 ea. PENNY KING COMPANY, 1037 E. WARRINGTON AVENUE, PITTSBURGH 10, PA.

FOR SALE—Like new, packed for shipment: Hy Rolls $169.50; Bing-A-Rolls $229.50; Advance Rolls $95; Lite Leagues $49.50; Strikes 'N Spares, all new parts $475; Esso Arrows $115. 1st class condition, not N. Y. C. games. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8320.

FOR SALE—Due to expansion in other lines will sacrifice 50 pop corn Sez vending machines. Fully guaranteed. Slightly used. $100 each, F.O.B. Syracuse, N. Y. N & N AMUSEMENT CO., 526 BUTTERNUT ST., SYRACUSE, N. Y.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: ENglewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Radio Tubes, 60% off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, $24. Mazda bulbs, No. 47, $40 per 1000. No. 40, 44, 46 and 47, $4.50 per 100. No. 51 or 55, $4 per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE—Tubes: 6C4 29c; No. 80 42c; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Pin game glasses in case lots $1.95 each & up. Send for catalogue containing thousands of parts. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y. Tel.: PLaza 7-2175.

FOR SALE—To obtain the finest in tone quality and the longest life possible in record wear, use the Record Miser, featuring the General Electric Pick up. Completely with preamplifier and electric cut off at $23.75. Write for quantity discounts. ADVANCE MUSIC COMPANY, 1606 GRAND AVENUE, KANSAS CITY, MO.

THRU THE COIN CHUTE

CHICAGO CHATTER

To give some idea of what the public wants these days are the newspress reports regarding Memorial Day events. Seems that the big league ball parks attracted 337,776 fans and the horse tracks pulled 345,997 people to watch the bangtails do their stuff. Maybe there ought to be more baseball and horse racing games in a more entertaining way? At least, the figures advise that this is what the public likes best. In fact, and from all indications, the public are willing to "spend more" for these sports, too. Race track attendance was heavier than Memorial Day last year and the mutuel handle was higher. People invested over $16,000,000 betting on their favorites. And, by the way, another 175,000 people were out to see Mauri Rose win the Indianapolis race—so maybe there, too, is another angle? Baseball's 337,776 is an all time high record.

From Poplar Bluff, Mo. the UP reports that Frank Burton, 60 year old druggist, "still thinks it's rather silly to put a nickel in a juke box." Burton, this famed press service reports, was the first man to bring a juke box to Mo. about 20 years ago. Claim is that Burton thought so little of the machine, after he located it, that he didn't go near it for a week. When he did at last drop around, he found over $58 in nickels in the phono. "So," UP reports, "he became interested in juke boxes quickly." And adds, "But he still thinks it's silly."

Lindy Force of AMI rushed down to Memphis where he will sign up Southern Amusement as their distrib for the state... Lindy is of the belief that this will bring bigger and better sales to AMI. In the meantime, execs at the Grand Rapids factory of AMI, report that they have been able to "make a dent" in the number of orders they've received for the new model "B"...Paul Jock of Indianapolis reports that P. J. Distrib. Co. has been dissolved. Paul will carry on, tho, under the name of Arrow Distrib. Co. and, at present, has temporary offices at the Antlers Hotel. He's out every day, they tell us, seeking a brand new location.

R. Richardson of Pioneer Distrib. Co., Charlotte, No. Car., popped into town asking AMI to "start shipping those model Bs as fast as possible." Here's hoping Richardson got as many as he wanted...John Neise of O. D. Jennings & Co. quite pleased with the "distinguished" visitors the firm had this past week. Among them, Hugh Burras of Garfield Novelty, F. Berguson and Fred Anderson of the Hoosier state. John reports that things "are moving ahead at top speed"...Ed Hollified of Dixie Coin, New Orleans, La. also around town and trying to get to see "everythhing" he possibly could while he was here. Anyway, Ed found Chi a lot cooler than Nola.

Pahlenty of action, believe you me, over at Williams Mfg. Co. with "Yanks" clicking bigger than almost any game Harry Williams ever put together. The boys here are at their wits end trying to figure out how to ship everyone banging the longdistance phone these days, as many games as demanded. Skeet Moore just dashing from one floor to the other and pleadin' for more and still more. Sammy Stern walking around the place with his sleeves rolled up and big smile on his face. And Harry buried somewhere in the production department "trying to help get them out."

Sam Taran in from Miami, Fla. and getting around the town about as fast as anyone ever did. Sam is one guy you can depend on to learn what's what...By the way, Herman Paster in from St. Paul and making arrangements for some nice, big shipments we hear. Can't hold this guy down for even a second—he's right on the ball...Ray Riehl of United is still out of town—and wearing a raincoat now we hear—the crying is that heavy in some of the spots he's visited. Billy DeSelm taking everything in stride, as per usual, and not worried one teeney-weeney bit about the future. (He should worry, too?) And Lyn Durant, after a few conferences on "extras" with that construction bunch from Roscoe & California yowling at the top of his lungs, "Will there ever be a time when things can get done on time?"

We hear that Morrie Ginsberg isn't feeling as good as he should be these nice, warm days. Hope this finds him feeling much, much better. But, Eddie, they tell me, "the same old guy with the same old zip." So what Morrie don't do—Eddie surely will....Gordon Sutton of Illinois Simplex left for Cross Lake, Minn., where all the Wurlitzer guys are meeting and will probably come back lookin' more than and healthy than ever—after that grand rest—with a grand gang of guys all around and about him. Hope nobody tries to play football and tackle this guy in one of those 10′ by 10′ rooms....From the hush-hush around the Chicoin plant they're soon going to announce a very thrilling new feature on their newest 5-baller. Test locations have proved this to be a honey.

Mrs. Edward Phillips (better known to all you juke box ops in the Windy City simply as "Lois") of Illinois Simplex, has left the coinbiz for a while—to welcome what, the boys hope, will be "Ed, Jr."...You can expect to see lots of juke box assn execs around town very shortly when the National Executive Committee holds its big meet here. George A. Miller, chairman, from Oakland, Cal., will be on hand to greet the men from all over the country who will attend to hear some very important news....One of the boys from Buffalo, N. Y., advises that they need some good help there. Seems a bit of crusading has upset their deal. And case was lost in Rochester, N. Y., court with ops now asking Buffalo judge for permission to take case up the ladder to Supreme Court in Albany. Meantime, the boys are trying their best to get everything straightened out.

Missed Myer Gensburg of Genco by the flash of an eyelash this past week—had just trotted out to lunch with a couple of guys when we arrived....News from one of the boys in Detroit is to the effect that, "Everything going along okay. Believe that there will be a nice summer for the men who have resort spots in Michigan vacation country."...By the way—the few machines we used to see at Detroit's Willow Run airport have now grown into a full-fledged arcade. In fact, anyone who wants to see everyone of the latest pinballs need but stand in front of this spot as he gets off his plane and see them all aligned here. Certainly an impressively swell advertisement for the coinbiz.

If you're on your way to N.Y.C. soon, be sure to take in the new hit musical, "Make Mine Manhattan," featuring that grand comic Sid Caesar. Sid has a solo spot where he sings a song about a penny slot machine which will give you one grand kick. He winds the lyrics up with, "I hope it teaches people never to be mean...to a penny slot machine."

Georgie Jenkins reports that the reason for that gorgeous gal on the backboard of the new Bally Melody is because "the new look is shot to hell...so we went back to the old look." And further, Georgie claims, "I prefer to work underground" ...whatever that has to do with Melody we're still trying to figure out. So we popped into Tommy Callaghan's office and tried to get the "answer." But, from what "Captain" Callaj-han tells us, "I'm over that stuff—from now on I'm here to work." Meaning that his trip down to South and Central America wasn't work? Callaj-han won't talk.

Gerry Haley over at Buckley Mfg. Co. not at all surprised by the sudden demand the firm are enjoying for their new Wall & Bar box...seems like lots of music ops have suddenly swung over to the hideaway side of the fence..."And yet," Gerry reports, "in the midst of it all, we've got our hands full trying to fill orders on Track Odds and Criss Cross Belle." ...Word has it that Rock-Ola is manufacturing one of the very best Shuffleboards seen in a long, long time...and with the way these are moving out in California...and other places (they've been successful in the East for many years) looks like business will boom for these big 22′ babies over at Rock-Ola.

THRU THE COIN CHUTE

EASTERN FLASHES

The City Council bill banning pin ball games in New York City which was to be introduced June 1 (Tuesday) was deferred after the Committee on General Welfare proposed an amendment. The amendment will have little or no effect on the result of the bill, which will prohibit the operation and maintenance of "gaming" devices. The legislation defines "gaming devices" as any game including an "element of chance." Under the Council rules the bill must now lie over for at least seven days. We have it on good authority that the bill will be re-introduced in Council on Tuesday, June 15, where it will be put to a vote.

Meanwhile the Supreme Court case of Seaboard New York Corporation, Allied Amusement Machine Co., Supreme Automatics, Inc., and Hysol Distributing Co., against the city, requesting a permanent injunction restraining the police from molesting games, is scheduled for June 7 (Monday). We understand the coinmen will once again request a postponement until Wednesday, June 9. It is the opinion of some in the trade that the City will then ask for a postponement, awaiting the action of the Council on its impending bill.

* * *

Joe Young and Dan Kipnis, Young Distributing Company (Wurlitzer distributors), out of town attending the factory get-together. Jim Sisti required to spend all his time at the New York offices, while Mike Colland handles the office in Newark, N. J....Jack Mitnick, Beacon Coin Machine Company, Boston, Mass., spends the week-end in the city. As soon as his daughter is completely recovered from her illness, Mitnick will move bag and baggage to the Beantown. Jack tells us that his combination opening and showing of AMI's Model "B" was a tremendous success....Herman Billig, formerly traveling New York State, New Jersey and New England territory for Al Simon on Chicago Coin games, joins the sales staff of Joe Munves' Economy Supply Company, and will cover the same territory. Billig will carry a complete line of samples of parts and supplies featured by Economy.... H. F. (Denny) Dennison, Dennison Sales Company, national distributors for Solotone, one of the busiest coinmen around. Denny reports that he is having great success with the combination selective radio, phono and television box.

* * *

Ben Becker, Ben Becker Sales Company (Bally regional sales representative), moves his offices to 615 Tenth Avenue. Ben is heading for the road at the end of the week, and is enthusiastic over the reports being received on Bally's new five-ball "Rancho." By the way, Ben is becoming the fashion plate of the industry here, and we would like to caution our good friend "Senator" Al Bodkin to look to his laurels in the tie department. That Becker is really flashing some lulus.... While Dave Lowy of Dave Lowy & Company is beating the bushes on a hunt for business, Phil Mason supervises the local business, and sees that the orders sent in by Dave are shipped quickly. When Dave returns next week, Phil will go out. Mason is one coinman that isn't singing the blues. He and Dave are banging away, and the result is business.... Robert Boley, the well-known Port Jervis operator, in town buying some equipment.

* * *

Barney (Shugy) Sugerman of Runyon Sales Company, all smiles over the upswing in biz these past weeks. Shugy is really going to town on the new AMI Model "B" and tells us that the larger machine, Model "A," is also getting a big play. But most of all he's particularly pleased with the fine sale of used machines that the firm has enjoyed this past week.... Herman Marlioli has joined the sales staff of Runyon Sales Company and this well-known coinman will travel the Connecticut territory for the firm seeing music ops on the AMI phonos and other equipment distributed by the firm....The ever-smiling Willie Levey of Supreme Automatics, Inc., Brooklyn, N. Y., visiting along coinrow. His friends along the street express their sympathies over the fact that while Williams' "Yanks" is such a sensational game, it is unable to be sold in his territory, New York City....Another Brooklyn pair seen along the Avenue were Bill Alberg and Charlie Aronson of Brooklyn Amusement Machine Company. These two old-timers are always well received along the street. Some even "steam" Alberg, just to listen to his artistic treatment of some very well known expressions, in which he has no equal.

* * *

Dave Stern and Irving Orenstein, Seacoast Distributors, Inc., Newark, N. J., another pair of coin executives who report that the past few weeks has shown a very healthy increase in sales in all equipment, particularly Rock-Ola phonos. As Irv states, "I can't explain the reason for the fine spurt in business, but it's there."...Meanwhile, Tony (Rex) DiRenzo and Leo Knebel of Rex-Lee Enterprises, who are sales agents of Rock-Ola phonos for Seacoast Distributors in the New York City area, also tell of good sales of the phono. Incidentally, they also report that their specially constructed tone arm is being demanded more and more by phono ops....Joe Kochansky, Bay Ridge Music Company, Brooklyn, N. Y., tells us his music route is doing nicely, thank you!...Catch up with Harry Schneider, Atlantic-Seaboard New York Corporation, at their Tenth Avenue offices, which are now being used for storage of machines.

* * *

A well known Philadelphia op writes, "There's lots of us who feel that many of the men in our industry would like to make a nice donation to the cause of 'Haganah'." He asks, "Why not put this in print and learn how many coinmen feel like I do about such a plan? I'm ready to make the first donation. And I believe that many others will come along to bring just as much glory to the industry as we did in the big Damon Runyon Cancer Fund Drive."

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Art Weinard, general sales manager of Rock-Ola Manufacturing Corporation, expected to visit the big city next week.... With the appearance of nice warm weather, Nat Cohn, Modern Music Sales Corporation, tries to get to his Belle Harbor home as early as possible. We caught up with him on the run this week—he had ten minutes to make a 4:17, and we're wondering if he made it....Mike Munves thought he'd be able to take it easy after the Memorial Day holidays, but was as rushed as ever shipping arcade machines....Sidney H. Levine, the attorney who's been acting with Samuel Rosenman on the New York Supreme Court injunction proceedings, made a nice personal sacrifice in favor of the local coinmen. It was important because it meant considerable dollars to the ops and distributors. ...Nice to hear from Joe Mangone of Miami, Fla. Joe writes that the recent elections went their way, and that everything is running nicely. The opposition wasn't favorably inclined to the operation of games in the state. But, it worked out fine for the Florida boys....Lou Forman, president of Videograph Corporation, tells us that Hy Siegel, formerly president of Apollo Records, has become the New York distributor for the combination television-juke box. He also informs us that Sam Schneider has taken on the machine for Florida. By the way, Forman is also vice-president of Merchants Factors Corporation, a finance company.

MINNEAPOLIS

The Minnesota area was favored with beautiful, sunny weather, and many operators and distributors throughout the state took the opportunity to drive up to their favorite lakes and resorts for a three-day holiday. Many operators in the North and South Dakota areas drove into the Twin Cities to spend the three-day vacation.

Ozzie Truppman flew to Miami last Friday, May 28th, to join Ted Bush who is now there....Mike Hammergren of The Rudolph Wurlitzer Company was in Minneapolis for a few hours last Friday....C. L. Guillaume of Elks Point, South Dakota, in Minneapolis for a few days visiting the Hy-G Music Company to congratulate Hy-G on his move.

Lyle Kesting, of Bellingham, Minn., was in town last week for a few days making the rounds....Herman Paster, of the Mayflower Distributing Company, took time out to make a trip to Des Moines, Iowa, on business....Mr. and Mrs. Birkemeyer of Litchfield, Minn., in town Tuesday, June 1st. Both of them are very tan, as they are spending as much time as possible at their lake home....Harry Nold, of Cambridge, Minn.. is getting to be a regular commuter between Minneapolis and Cambridge.

The legal question of whether 5 balls and free games were to be allowed in Sioux Falls has finally been decided by a court decision last week at Sioux Falls, South Dakota. The defendant, Roy Foster, who had a 5 Ball picked up by the police took it to court and won the decision. Five Ball free games have definitely been established as legal in Sioux Falls. However, this decision does not effect other counties or towns where 5 Balls are still being held illegal, and where 5 Balls are being played, no free games are allowed to be shown.

Mr. and Mrs. Harold Peterson of Hammel, Minn., in town for the day, Mrs. Peterson doing some shopping....Mr. and Mrs. Frank Kummer of Spring Valley, Minn., in town for the day calling on a few distributors....The Al Plotnicks are anxiously awaiting the event, any day now....Hank Krueger of Fairfax, Minn., is getting his fishing in early, and he spent the Memorial week-end vacation at his favorite "fish hole" near Fairfax.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

District Court of Appeal hearing on Pokerino legality has finally been set for June 17...This is same game on which ops won a Superior Court decision three years ago and their attorneys are hopeful that legal precedent will help decide the issue this time out...Pessimistic observers point out that the "heat" wasn't on as heavy that time as it is now...while optimists believe that the judiciary will not be affected by said heat, which they contend may be pretty well played out by now anyway...This column is doubtful as to the Mayor's office, the City Attorney and Police Dept. being ready to call it quits on their drive against games . . . In fact, from the "usually reliable source close to official circles" we have it that the next concerted step on the part of authorities may be a hardhitting crackdown on the shuffleboards which are now flourishing in lieu of 5-balls and roll-downs in city territory ...This may come as a surprise to many game distributors and operators who have accepted the non-coin boards as a "safe thing"...Possibly they've never considered, or checked with attorneys to learn, that the shuffle devices are licensed under the city proviso governing billiard games...and said law stipulates that such games are not to be conducted wherever liquor is served...In view of the boards generally being on location in bars, it is possible that the authorities may have a leg to stand on.

Meanwhile, in evidence this week was the adoption of shuffle equipment by almost every distrib on Coin Row... As one prominent merchant put it, "Coin operated games are our first, last and only true love...they've been good to us and we've been good to them...but a man's got to insure his livelihood..." Ops, of course, are singing the same tune, and there's nobody can blame 'em...One thing we'll predict, that come favorable settlement of the rolldowwn situation and the shuffleboards will get lost fast..."At best they're a big headache," several top ops described 'em this week to us..."The big ones are too big and awkward for many locations...the smaller rebounds don't have the same eye appeal...and, above all, there are many location props who say it's more trouble collecting for games on 'em than they're worth"...This week also newsworthy in number of changes of personnel at several firms...Nels Nelsen is no longer with M. S. Wolf, whose boss Bill Wolf will be spending more time in the L. A. office from now on in instead of making rounds of San Francisco and Portland enterprises...Bill is all set for grand showing of the new AMI Model "B" this week...Another change was made over at E. T. Mape Co., where George O'Mey came down from North to replace Ray Powers as branch manager.

Lyn Brown, still undaunted by local conditions, hopes for break from authorities on his proposal of last week: That each new game be checked for legality and that any undesirable characters attempting to cut into coin game operation be unlicensed...etc...We read the officials replies to Lyn's pitch, and we'll say one thing: They read politely enough, with only a minimum of buck passing...Lyn is also hopeful that Scientific's "Pitch 'Em 'n Bat 'Em" will be approved for L. A. as it was in Pasadena and San Diego...He further predicts that this game may succeed in "opening up" Riverside County... Just to be on the "safe side" at the same time, Brown is doing all right with 8-ft. rebound shuffleboard bearing his name... Bowling alleys and private clubs are taking to it as well as bars, according to him...Ran into Marshall Micon at brother Len's Pacific Coast Distribs and learned he's passing the shuffles for a new project, completely out of the game biz and one that he didn't care to reveal as yet...Len was on the go lining up out-of-town buyers for Genco's new "Mardi-Gras," expected in any day, but son Arnold and frau Bette in...She blushingly ribbed us about referring to her as "beautiful," says it's a slight exaggeration...We'll argue the point... Caught Bill Williams in and without a "Yank" in the joint... He says they're going so fast, he's counting the hours until the next shipment arrives on Tuesday...Aubrey Stemler going with present tide and handling shuffle boards along with his regular line of Aireon boxes, vending machines and games ...At C. A. Robinson's, Charlie was in and busy filling orders while Al Bettelman took a short one on the road..."Still nothing new" at Solotone with new combo remote but promised something definite soon on release date and other particulars.

Rock-Ola's new remote box seen up close at General Music Co., where Fred Gaunt and a service man were testing their first copy...Looked good, worked even better, and available as of now for ops, said Fred, who also revealed that Bud Parr was out catching up on his fishing...Yep, Gen. Music also sporting an 8-ft. rebound s.b...Same at Badger Sales, although W. R. Happel still plugging Keeney new electric cig machine as No. 1 mover...Ten in last week and right out...Ten more this week and next...Paul Laymon had some very special visitors this week in Mr. and Mrs. Jack C. McClelland, formerly of this city's National Amusement Co. and now living in New Zealand...They're guests of operator Joe Orcutt while here... Paul's eagerly anticipating—Bally's new de luxe skeeball... Got big mystery build-up from Jack Simon of Sicking Distribs, in whose back room goes on some hush-hush business (but strictly legal and respectable)...Chi Coin's Phil Robinson is there supervising test location shipment of firm's new game... If you know what it is, you're ahead of us...Jack Ryan busy rounding up arcade equipment for use in Bob Hope's Paramount pic, "Sorrowful Jones"...The Jacks shed few less tears than most others over current slump and said Chi Coin's "Shanghai," Exhibit's "Samba" and "Silver Gloves" boxing games going fine.

At Mills Sales just caught Charlie Fulcher taking off for holiday trip home to Oakland...Gen'l Mgr. A. H. Bouterrious down from there for the day...Dannie Jackson in at Automatic Games while Sammie Donin and George Warner out hustling Long Beach...Dannie announced Automatic is taking over another location at 4379 W. Pico, where they'll handle the same full line of new and used slot and game equipment... Out-of-towners on Coin Row this week plentiful: S. J. Burris of Montebello, Jack Gilbert from Big Bear Lake, L. Dindinger of Carlsbad, M. V. Connor and L. D. Smith of Downey, Rex McCarney from Hanford, S. Del George and William Shorey of San Bernardino, Stanley Johnson getting ready for summer trade at Oceanside...Art Thorn from Idylwild, Wm. Murphy of Inyo Kern, Bob Chacon from San Diego, Lloyd Barrett and S. L. Griffin of Pomona, Perry Irwin from Ventura and W. E. Erwin from Needles, George Williamson down from San Francisco on vacation...Al Anderson from Shafta, Pete Peterson from Delano and Louis Dunn in from June Lake.

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Musically speaking, we found Art Rupe out to lunch when we called, but his secretary looked much better anyway... Camille Howard will follow up her current "You Don't Love Me" and "X-Temperaneous Boogie" this week with "Going Home Blues" and "Barcarolle Boogie." Also due, Jimmy Liggins' "Move Out Baby" and "Rough Weather Blues"... Modern's Jack Allison off to New York for hush-hush stuff... the Bihari's off again too. Saul to San Francisco for a tie-in with Hadda Brooks, who opens at the Kona Club in El Cerrito, and then a sales swing for Saul around the country... Joe and Jules taking short trips to Palm Beach for business of the monkey variety. Speaking of monkeys, Modern will soon be out with a new line, Animal Records out of Cleveland. Novelty stuff for the kiddies...Mercury Records also coming out with a line, a full range of classics. Stan Goldstein, major domo of the Mercury local office admits it won't burn up the jukes in some locations but should latch on in others... Several new Frankie Laine and Vic Damone sides due this week.

* * * * *

Aladdin's Eddie and Leo Mesner were out when we dropped in but their three comely office wenches drove us mad because a *Cash Box* linotyper insists on spelling Aladdin with two ll's and one d...The gals were also slightly piqued when we reported Eddie's new maroon Caddy as being yaller. Colershmoler, as long as it's a Cadillac...Black & White's promotion man and sales rep, Guy Ward, heading East on biz trip... Boss Paul Reiner says nothing new with the bootlegging investigation but did make this valid point. That present laws are inadequate to really clean up the mess, no matter how well it's exposed...Paul is currently plugging T-Bone Walker's latest hit "I'm Waiting For Your Call." T-Bone is currently packing 'em solid at a Frisco hot spot. Black & White is now distributing Supreme label's new Jimmy Witherspoon disk "Cain River Blues"...Ben Pollack of Jewel sitting back nice and fat these days. Good cause to with his "Recess In Heaven" clicking like sixty. Ben's also making like a "Nature Boy" with the wonderful reception given his Hollywoodaire's version of that click tune.

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Bill McCall off for the holiday week-end, and that's something for a workhorse like Bill. 'mm—taking three days off... Sales manager Don Pierce due back from a cross country trip this week...Exclusive records blossoming out with a new line of spiritual records by the Dixieair's. Ad manager George Morrison, back home from the Exclusive New York office. A well informed and cooperative gent, George informs us prexy Leon Rene will confer with New York major domo Parker Prescott at the NAMM show in Chicago. Morrison also sez he'll be taking a one month vacation to get New York's miserable weather out of his system.

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